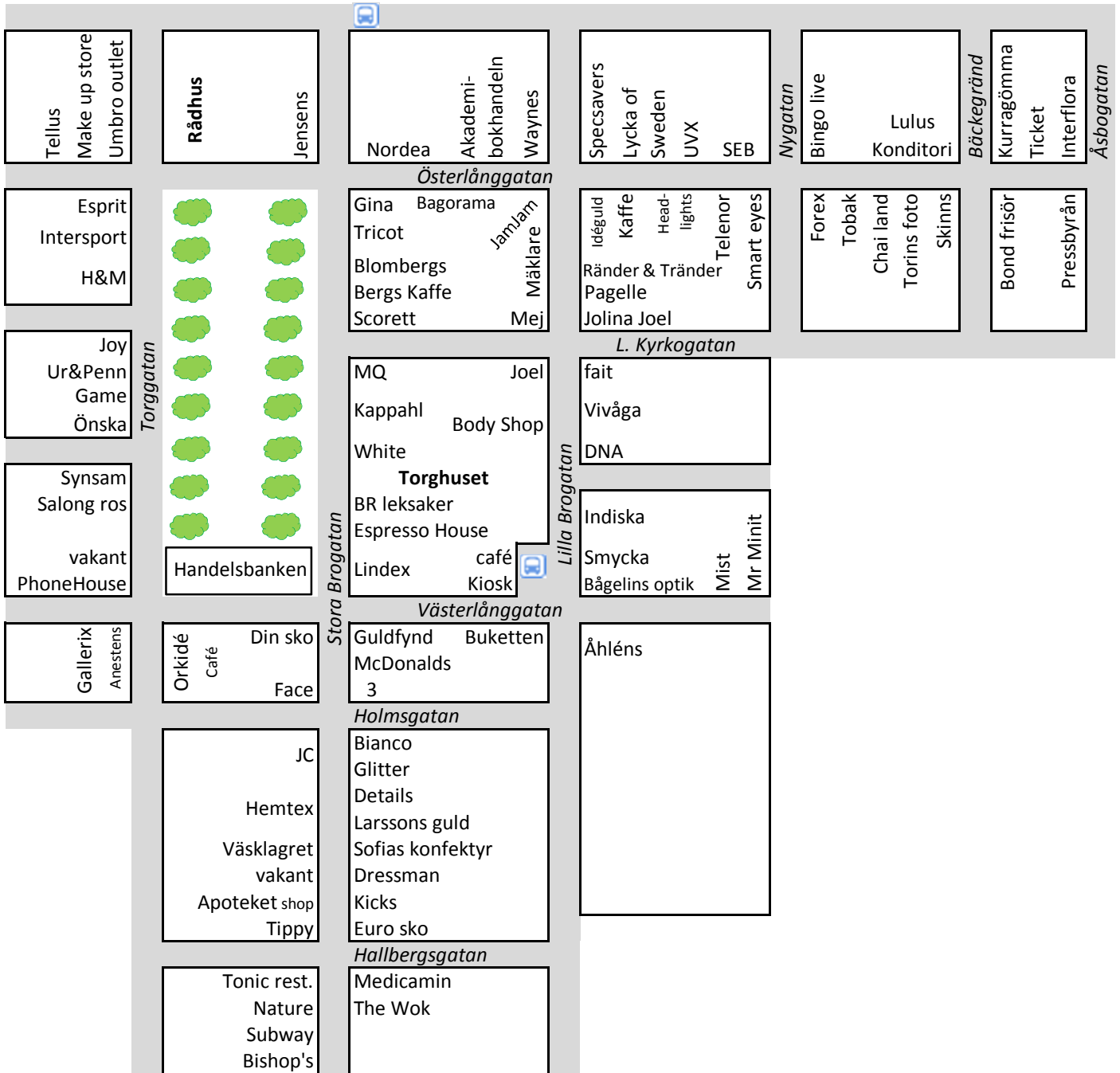


# Borås

# Streetmap

Juni 2010

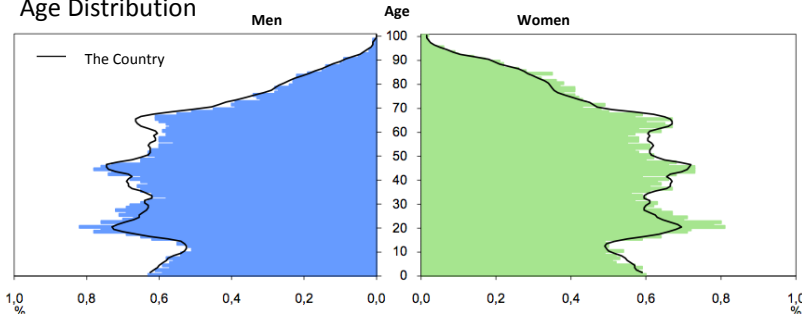


# Borås Demography



Population	103 294	Sales Infrequent goods msek	3 365
Catchment area	160 000	Sales Common goods msek	3 128
Average Income index	95	Sales Total msek	6 493
Commuting index	104	Index Infrequent goods	109
Average age (Sweden 41,1)	40,8	Index Common goods	99
Students	6 000	Index Total	104

## Age Distribution



## Shopping centres



### 1. Knalleland

#### Storknallen

Sales Infrequent goods msek	315
Sales Total msek	329
Visitors mill	2,2
Tenants	13

#### Knallerian

Sales Infrequent goods msek	252*
Sales Total msek	271
Visitors mill	1,6
Tenants	40

#### Knalleland Handelsområde

Sales Infrequent goods msek	579*
Sales Total msek	1 380*
Visitors mill	7,0
Tenants	100

## Downtown Borås



Sources: Centrumfakta with HUI Research and NCSC, Handeln i Sverige by HUI, SCB & Google Maps

\*Numbers from 2008