

# Street Map Falun April 2011



## Falun Galleria

- Aqua Room
- Atshans Guldsmed
- Babyproffren
- Brothers/Sisters
- Clas Ohlson
- Deichmann Sko
- Exchange finance
- Glitter
- Havana Magasinet
- Hälsokraft
- JC
- KakaOh!
- Kontanten
- Make up store
- Piacetto Espresso
- Polarn o Pyret
- Street corner
- Systembolaget
- Teknikmagasinet
- Waynes coffee
- Village

## Bergströms galleria (BSG)

- Blomsterriket
- Britts garner
- BR Leksaker
- Daily Life & Spa
- Din Sko
- Expert
- Flash
- Gallerix
- Game Stop
- Gobiten
- Guldfynd
- Hemtex
- H&M
- HårTUFFsen
- Kappahl
- Kicks
- Lindex
- Lundströms skor
- Mister Minit
- MQ
- M-woman
- Scorett
- Stadium
- Synoptik
- The Body Shop
- Twilfit
- Tygaffärn
- Ur & Penn
- Vera Farma
- Vero Moda /Jack & Jones
- Åke Westlunds tobak

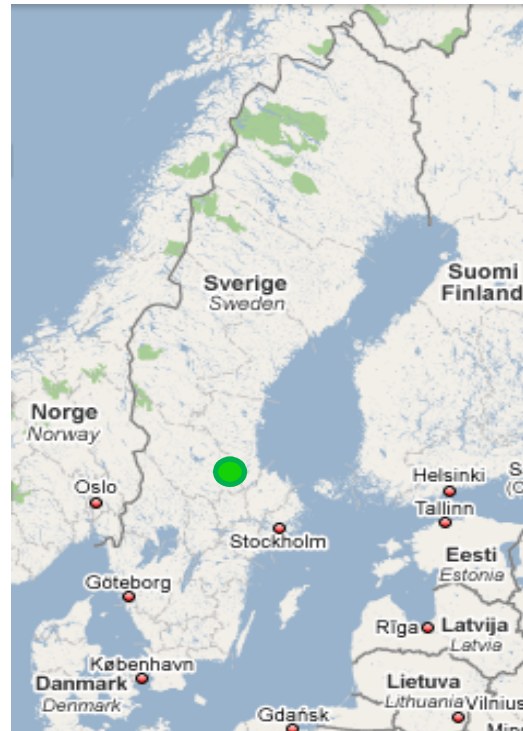
# Demography

## Facts

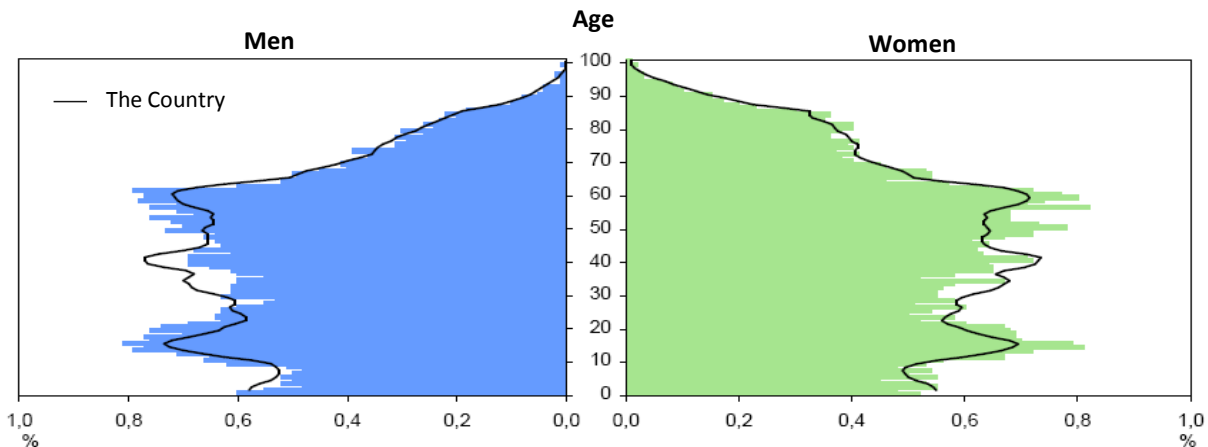
Population	55 220
Catchmentarea	130 000
Sales infrequent goods mkr	1 512
Sales common goods mkr	1 619
Sales total mkr	3 130
Index infrequent goods	96
Index total	107

## Demographics

Students	5 000
Average income index	95
Commuting	+853
Average age (Sweden 41,0)	41,3



## Age Distribution



Source: HUI, SCB, Google Maps

## Downtown Falun



— Shoppingarea

### Main shopping street

Holmgatan  
Åsgatan

<u>Shopping centers</u>	<u>Infrequent goods mkr</u>	<u>Total mkr</u>	<u>Tenants</u>
A Bergtströmsgallerian	214	249	37
B Falan Gallerian	62	72	14

Source: Köpcentrumkatalogen, Google Maps