



- 9:an**
- |                 |                       |
|-----------------|-----------------------|
| 3 Butiken       | Index                 |
| Apoteket        | Lisas Blommor         |
| Bik Bok         | Lush                  |
| Bokia           | Make Up Store         |
| BR Leksaker     | Mangal Kolgrill       |
| Cappuccino      | Naked Juicebar        |
| Carlings        | Nian Kosmetik         |
| Clas Ohlson     | Nians Thaimat & Sushi |
| Coffeeshop Nian | Pizza & Sallad        |
| Din Sko         | Sakura Sushi          |
| Ecco            | Scorett               |
| Gallerix        | Goüter                |
| GameStop        | Synsam                |
| Glitter         | Systembolaget         |
| H&M             | Teknikmagasinet       |
| Hair City       | Telenor               |
| Hemtex          | The Body Shop         |
| Husman          | The Phone House       |
| JC              | Twilfit               |
| Kappahl         | Ur & Penn             |
| Kicks           | Vero Moda             |
| Konsum          | Village               |
| Kriss           | Vincent Shoe Store    |
| Life            | Woki Woki             |

- Flanör**
- Accent
  - Akademibokhandeln
  - Berglövs Skor
  - Cervera
  - Coffee Lounge
  - Depeschen
  - Expert
  - Gant
  - Gina Tricot
  - Guldfynd
  - Hälsokraft
  - Intersport
  - JC
  - Kahls Te & Kaffehandeln
  - Kerstins Mode
  - MQ
  - Salong Flanör
  - To Go
  - Vila
  - Yves Rocher

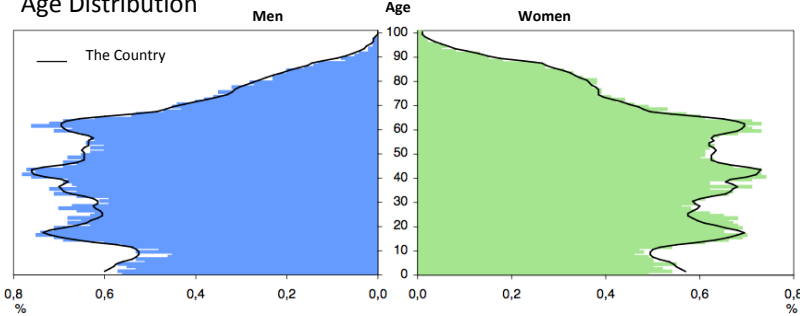
# Gävle

## Demography

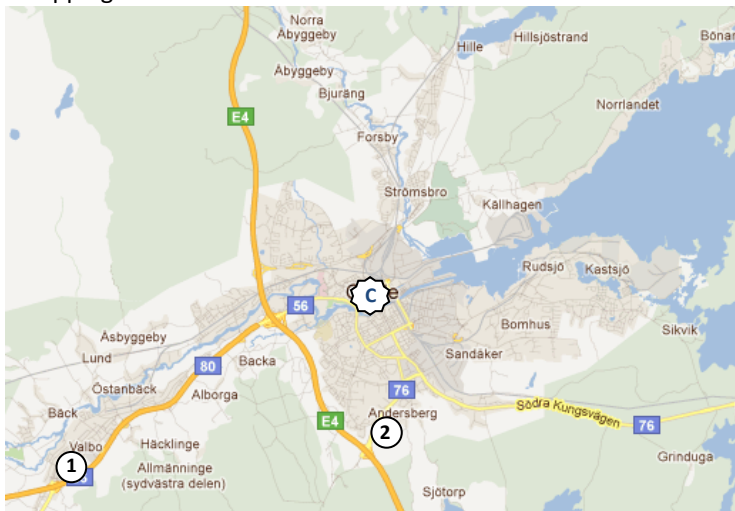


Population	95 055	Sales Infrequent goods msek	4 277
Catchment area	230 000	Sales Common goods msek	3 109
Average Income index	96	Sales Total msek	7 386
Commuting index	101	Index Infrequent goods	151
Average age (Sweden 41,1)	41,2	Index Common goods	107
Students	14 000	Index Total	129

### Age Distribution



### Shopping centres



#### 1. Valbo Köpstad

Sales Infrequent goods msek	920*
Sales Total msek	1 400*
Visitors mill	4,2*
Tenants	58*

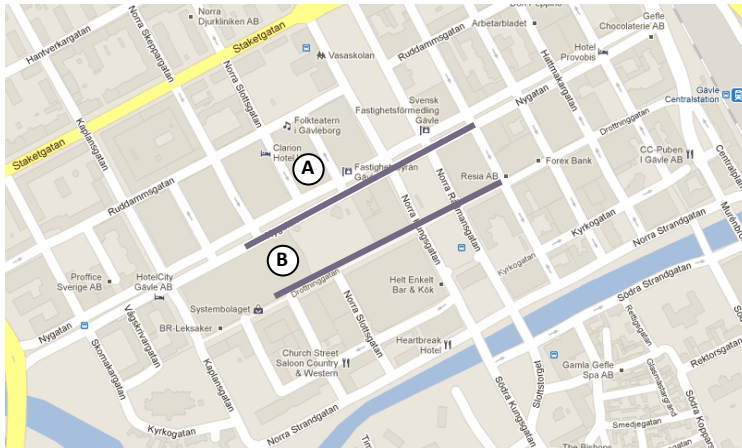
#### 1. Nya Köpis

Sales Infrequent goods msek	325*
Sales Total msek	325*
Visitors mill	
Tenants	9*

#### 2. Hemlingby

Sales Infrequent goods msek	165*
Sales Total msek	583*
Visitors mill	
Tenants	8*

### Downtown Gävle



#### A. Affarshuset Flanör

Sales Infrequent goods msek	110*
Sales Total msek	116*
Visitors mill	1,8*
Tenants	21*

#### B. Gallerian Nian

Sales Infrequent goods msek	352
Sales Total msek	352
Visitors mill	
Tenants	48

Sources: Centrumfakta with HUI Research and NCSC, Handeln i Sverige by HUI, SCB & Google Maps

\*Numbers from 2008