

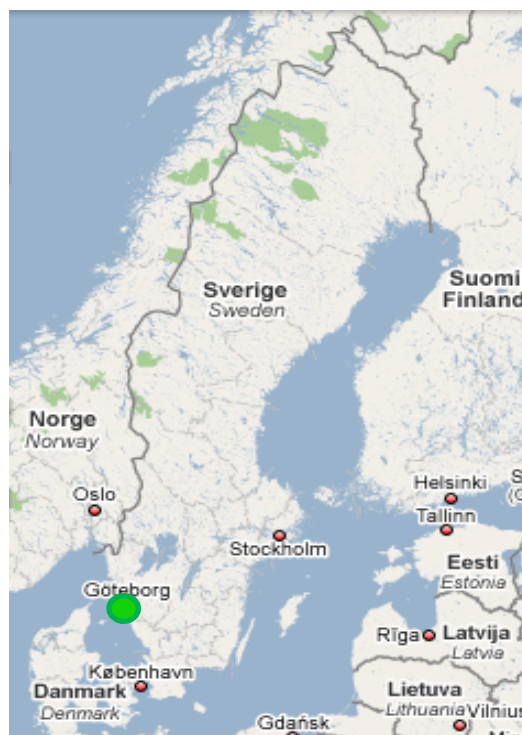
Göteborg

Facts

Population	493 502
Catchment area	820 000
Sales infrequent goods mkr	19 496
Sales common goods mkr	12 427
Sales total mkr	31 923
Index infrequent goods	138
Index total	122

Demographics

Average income index	101
Commuting	+58 149
Average age (Sweden 41,0)	39,1

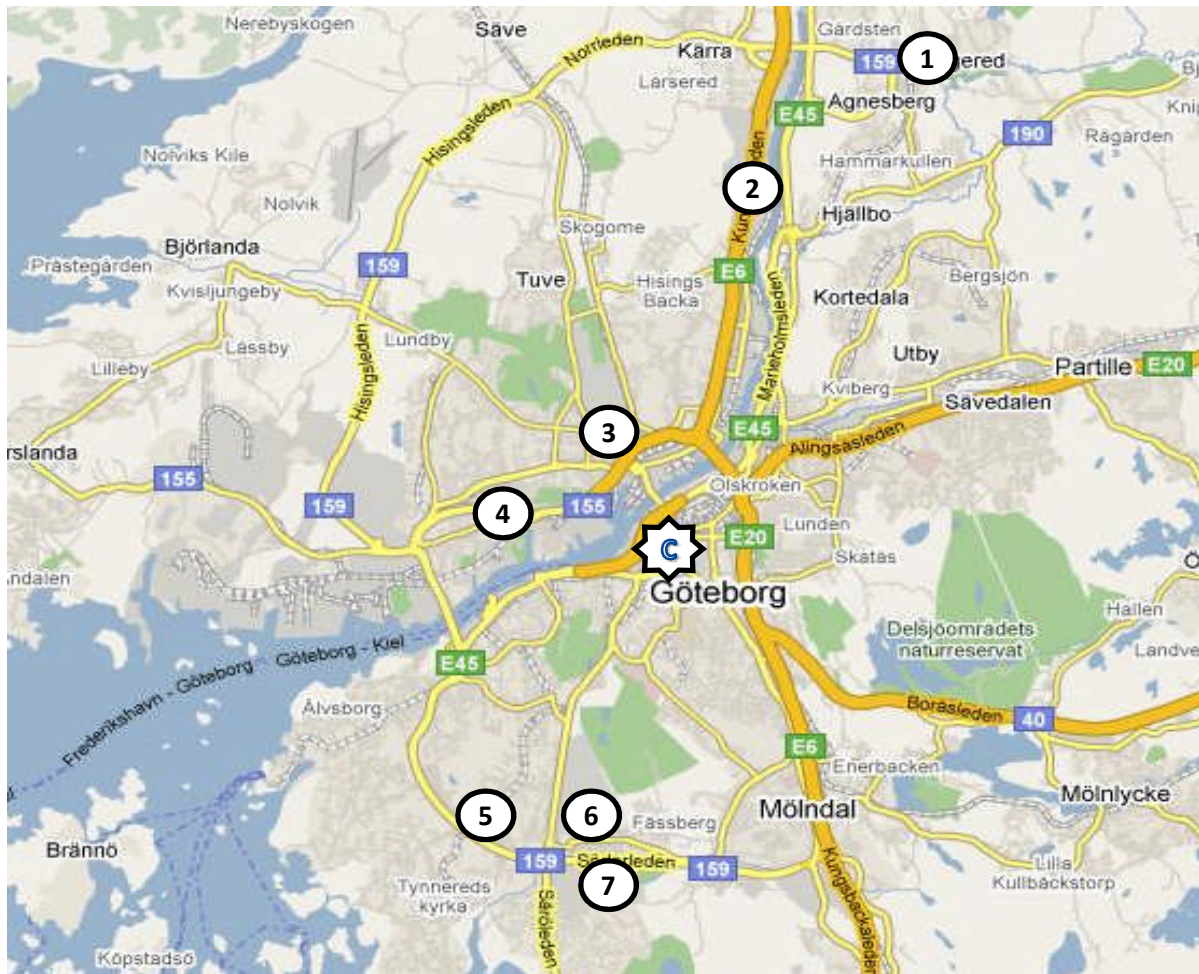


Municipality borders



Source: HUI, SCB, Google Maps

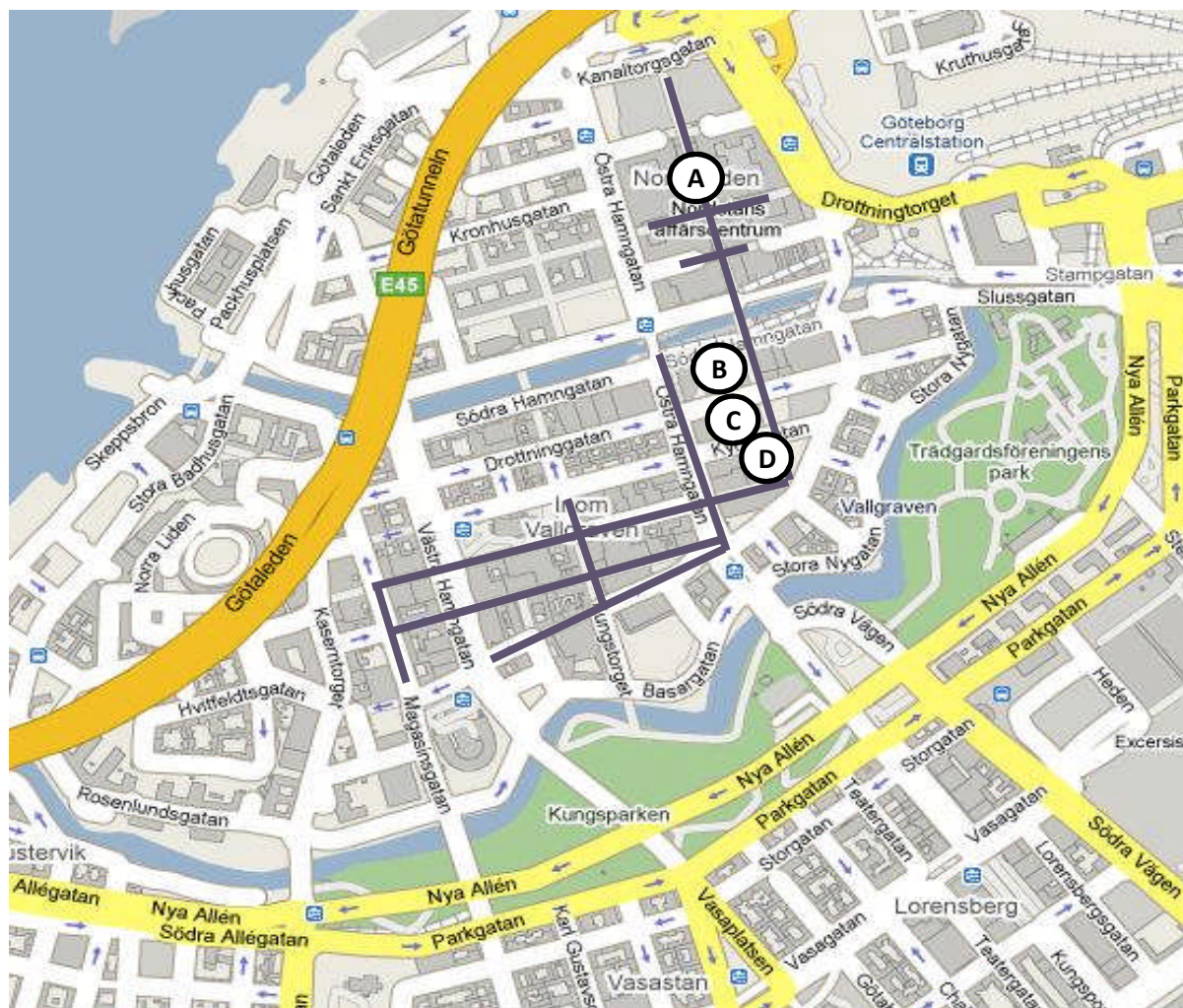
Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods mkr</u>	<u>Total mkr</u>	<u>Visitors mill</u>	<u>Tenants</u>
1 Angered	122	344	4,7	56
2 Bäckebol Homecenter	1 627	2020	4,5	24
3 Backaplan	1 182	1 512	3,6	118
4 Eriksberg	120	208		12
5 Frölunda Torg	890	1230	10,7	117
6 Galleria 421	299	626		15
7 Sisjön	335	710		70

Source: Köpcentrumkatalogen, Google Maps

Downtown Göteborg



Main shopping street

Kungsgatan, Östra Hamngatan, Vallgatan, Korsgatan, Södra Larmgatan, Magasinsgatan

Shopping centers

	<u>Infrequent goods</u> mkr	<u>Total</u> mkr	<u>Vistors</u> mill	<u>Tenants</u>
A Nordstan	2 300	2600	34,0	161
B Arkaden	158	179	5,2	25
C Nordiska Kompaniet	475	515	3,5	50
D Kompassen	254	260	4,1	21

Source: Köpcentrumkatalogen, Google Maps