

# Halmstad

## StreetMap

Maj 2011



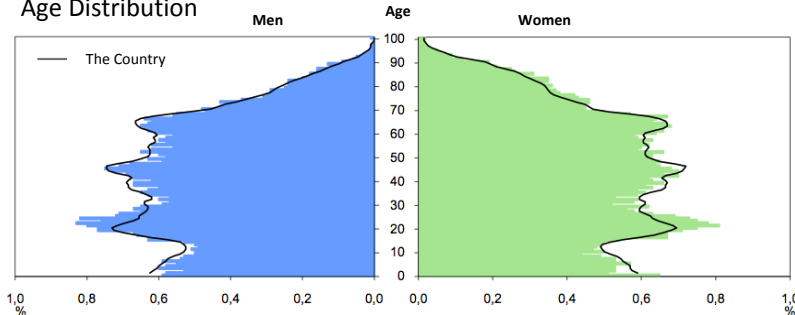
# Halmstad Demography



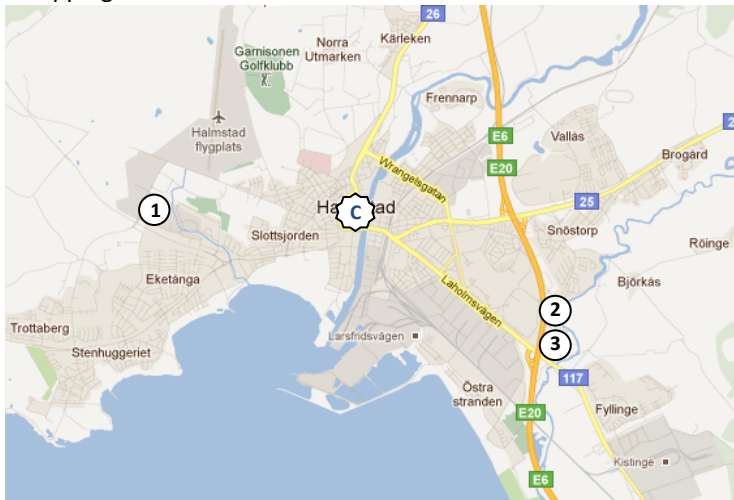
Population	91 800	Sales Infrequent goods msek	3 196
Catchment area	150 000	Sales Common goods msek	3 040
Average Income index	98	Sales Total msek	6 236
Commuting index	101	Index Infrequent goods	117
Average age (Sweden 41,1)	41,4	Index Common goods	108
Students	14 000	Index Total	112



## Age Distribution



## Shopping centres



### 1. Söndrum Köpcentrum

Sales Infrequent goods msek	301*
Sales Total msek	846*
Visitors mill	
Tenants	18*

### 2. Stenlyckan

Sales Infrequent goods msek	350*
Sales Total msek	350*
Visitors mill	
Tenants	10*

### 3. Eurostop

Sales Infrequent goods msek	200*
Sales Total msek	391*
Visitors mill	3,3*
Tenants	33*

## Downtown Halmstad



### A. Combi

Sales Infrequent goods msek	70*
Sales Total msek	70*
Visitors mill	
Tenants	8*

Sources: Centrumfakta with HUI Research and NCSC, Handeln i Sverige by HUI, SCB & Google Maps

\*Numbers from 2008