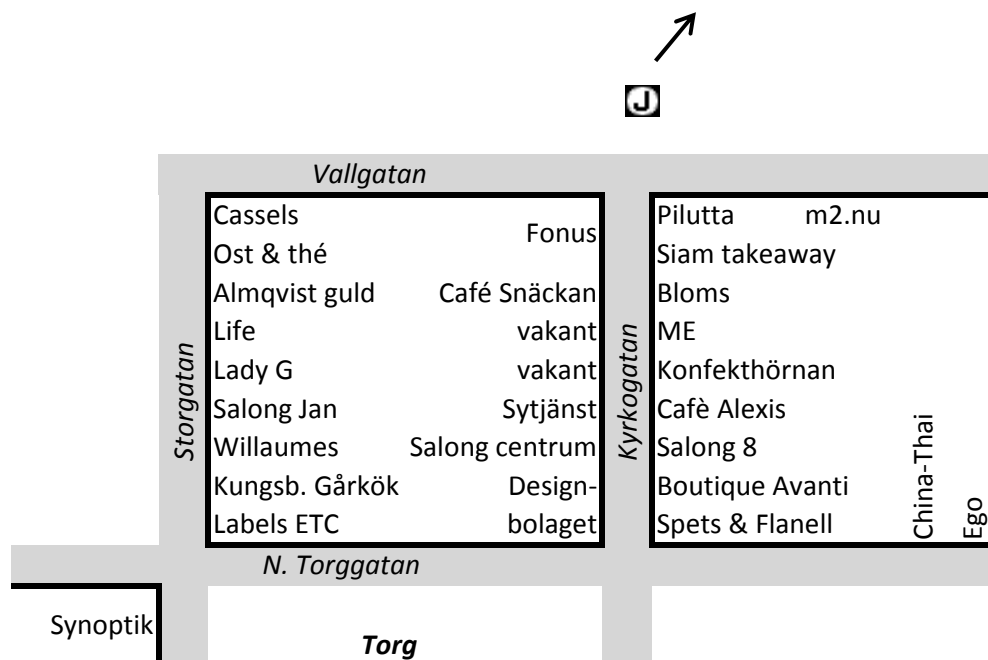


Kungsbacka Street Map

Nov -08



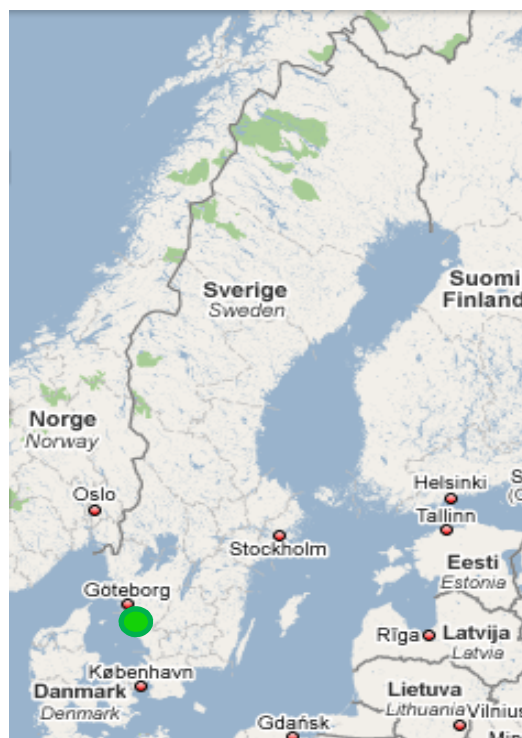
Demography

Facts

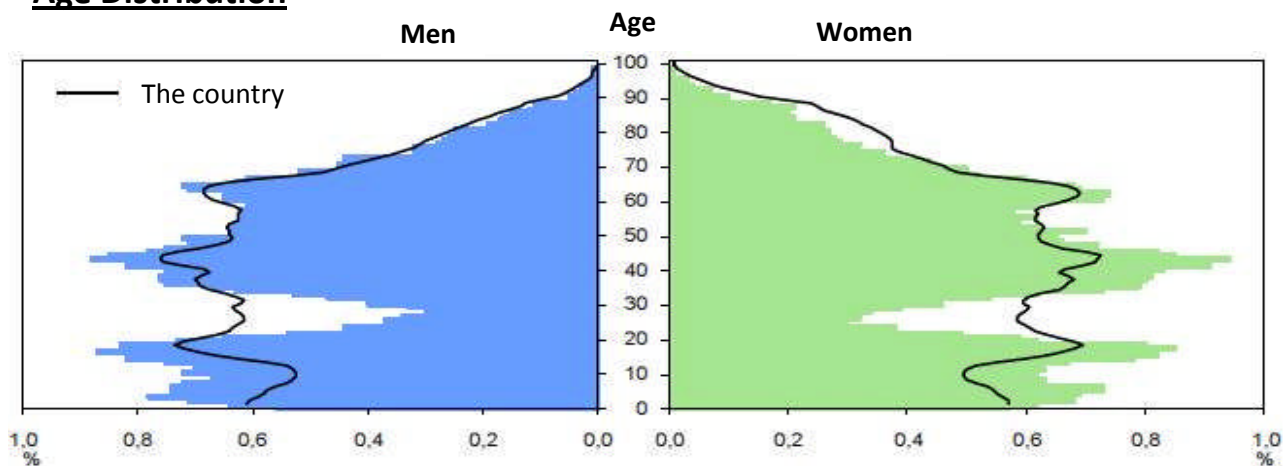
Population	71 942
Catchment area	150 000
Sales infrequent goods mkr	1 686
Sales common goods mkr	1 669
Sales total mkr	3 355
Index infrequent goods	82
Index total	88

Demographics

Average income index	119
Commuting	-13 440
Average age (Sweden 41,0)	39,3

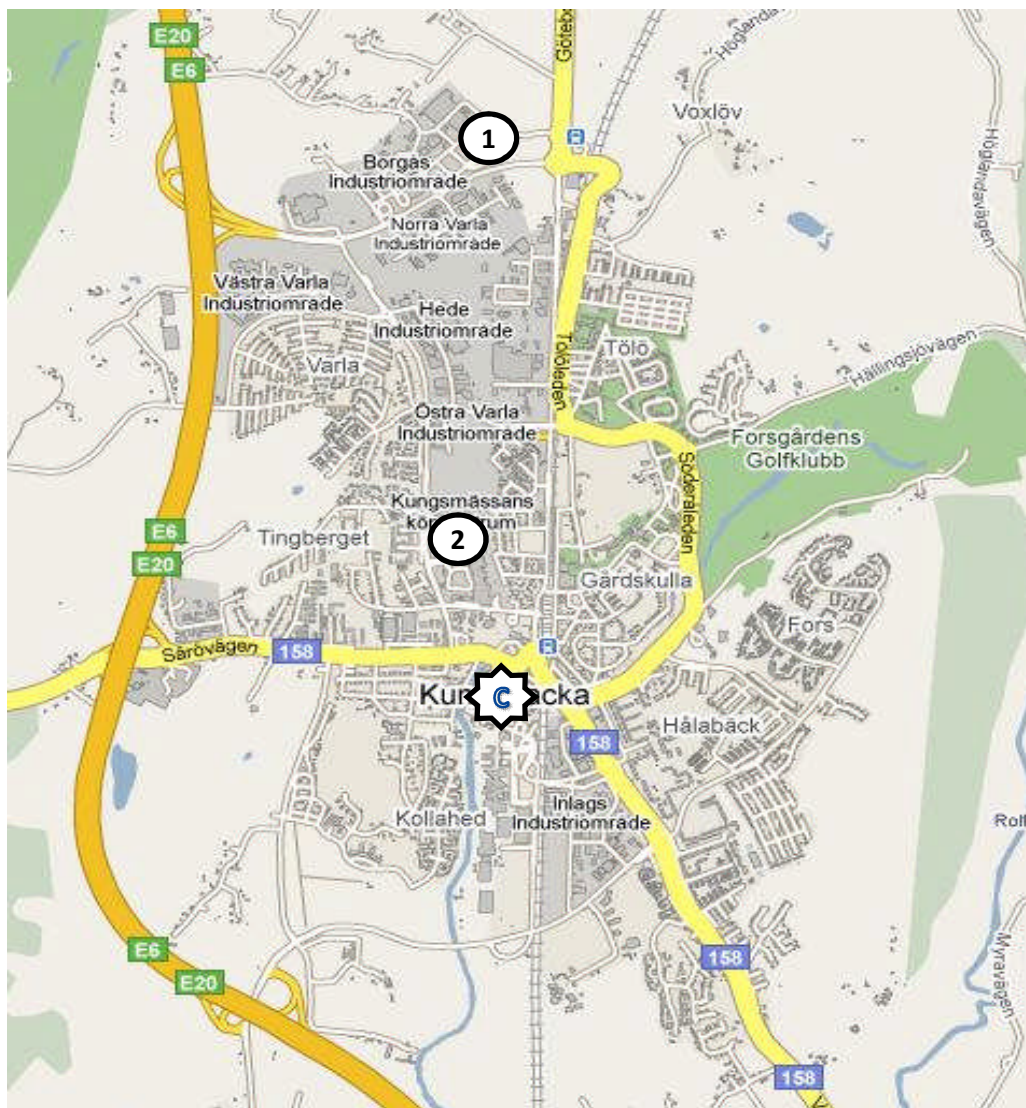


Age Distribution



Source: HUI, SCB, Google Maps

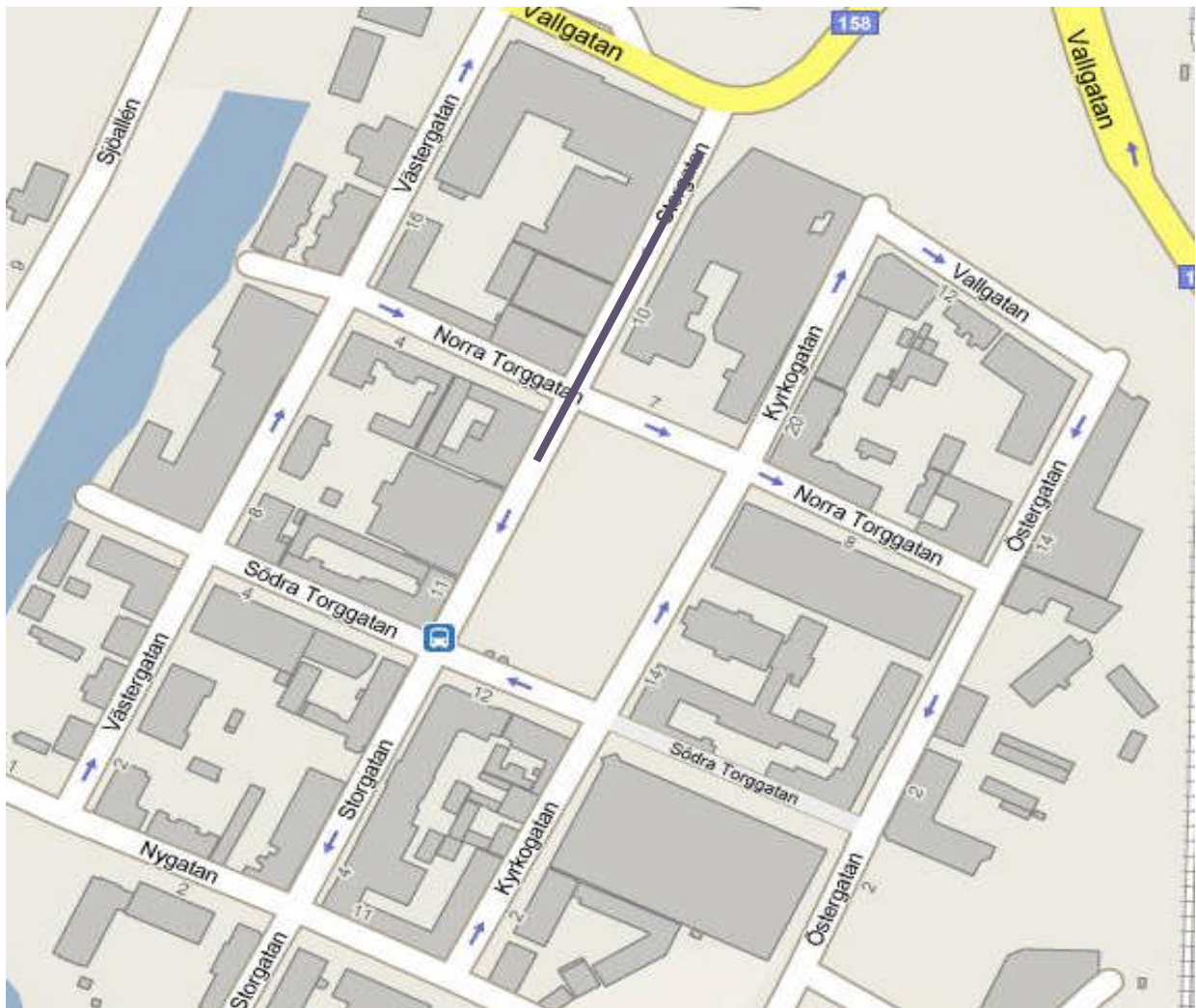
Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods mkr</u>	<u>Total mkr</u>	<u>Visitors mill</u>	<u>Tenants</u>
1 Freeport designer outlet village	154	160		47
2 Kungsmässan köpcentrum	686	1188	5,2	85

Source: Köpcentrumkatalogen, Google Maps

Downtown Kungsbäcka



— Shoppingarea

Main shopping street

Storgatan

(very quiet city centre due to the proximity to Kungsmässan Köpcentrum)

Source: Köpcentrumkatalogen, Google Maps