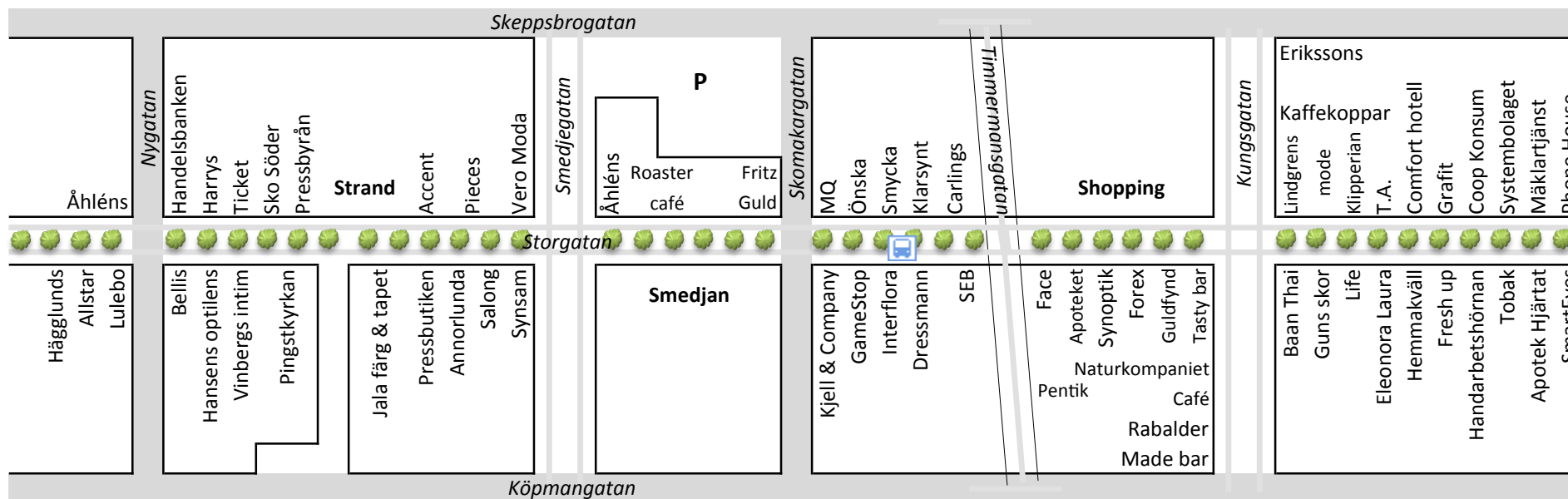


Luleå StreetMap Okt 2011



Strand

Accent	Sko Söder	Pressbyrån
Attityd	Lagerhaus	Trudes frisörer
Cubus	Intersport	Pieces accessories
Gant	Blå Gåsen	Wayne's coffee
Joy	Mix Mode	Jeanseterminalen
Kick's	Vero Moda	Peak Performance
D*Store	Marimekko	ia Damunderkläder

Smedjan

Carlings	The Body Shop
Twilfit	Akademibokhandeln
Brothers	Apoteket Shop
GAME	Ur & Penn
Vila	Ecco shop
Telia	Börje Ohlsson café
Sisters	EuroSko
Nilson	Börje Ohlsson kond.
Parelle	Lindex (dam, barn)
Mique	Lindex (underkl, make)
Monki	Clas Ohlson
Diva	Make Up Store
Life	Nikita Hair
	Polarn o. Pyret
	Smedjan Kiosk
	Thé Shopen
	Teknikmagasinet
	Team Sportia
	The Phone House

Shopping

Apollo	Akademibokhandeln
Bik Bok	Din Sko
Glitter	Glass & Gott
H&M	Nilson Shoes
Indiska	Skopunkten
JC	Gina Tricot
Smart	Jack & Jones
Scorett	Ohlssons Tyger
Kick's	Ur & Penn
Satch	Café Mat & Prat
Apoteket	Friför Ann & P-A

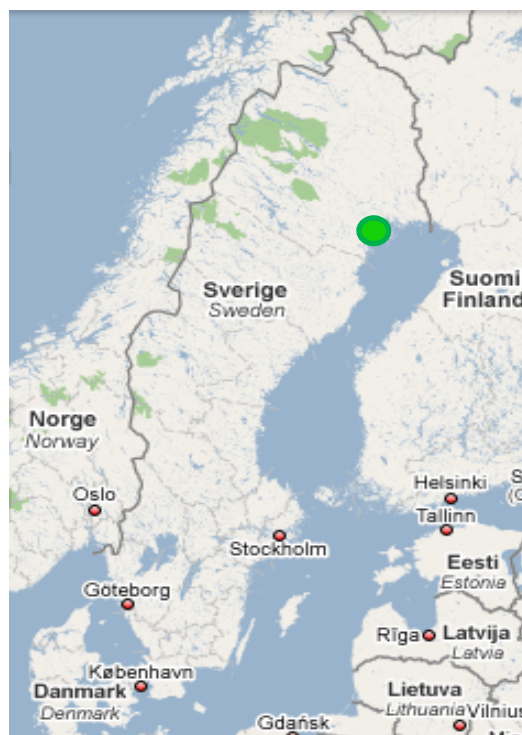
Demography

Facts

Population	73 146
Catchment area	250 000
Sales infrequent goods mkr	2 436
Sales common goods mkr	1 820
Sales total mkr	4 256
Index infrequent goods	117
Index total	110

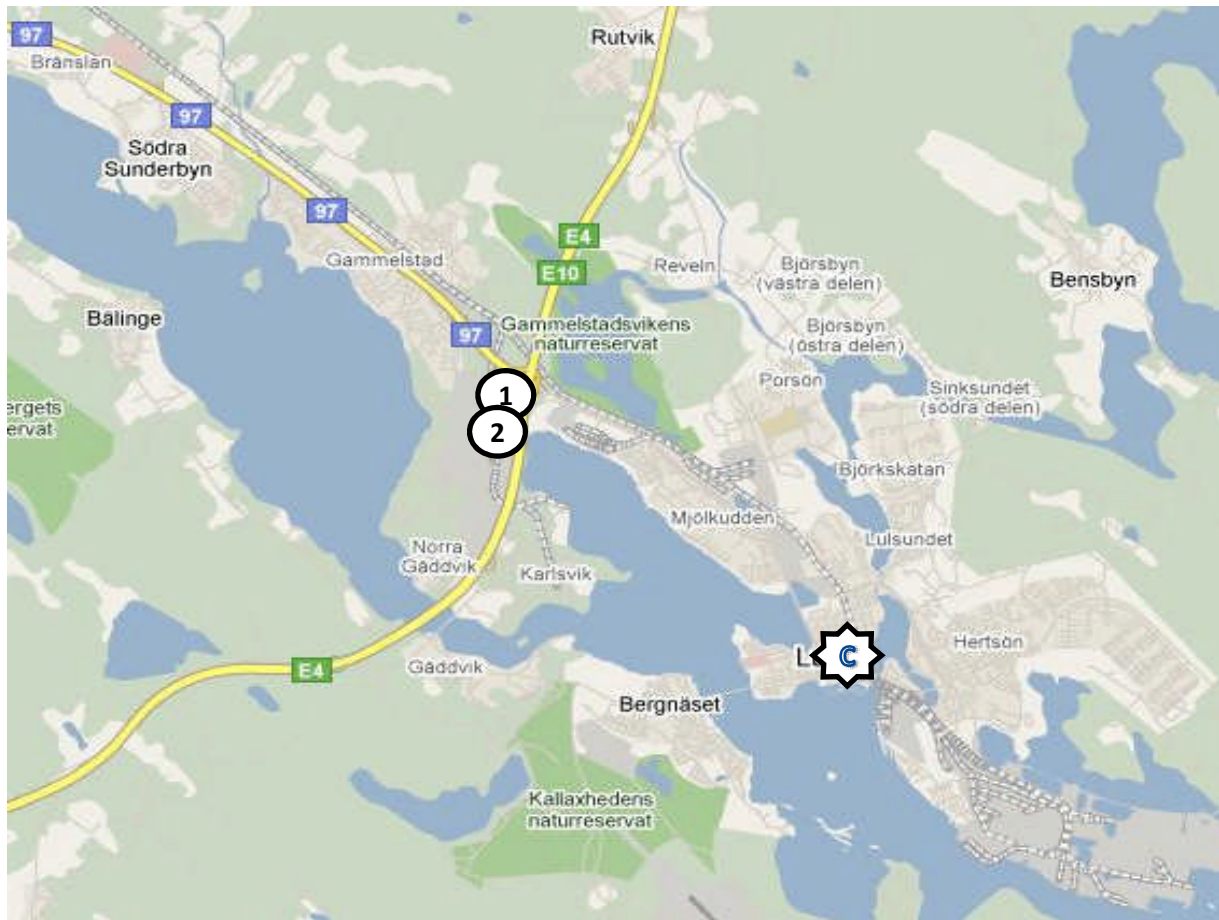
Demographics

Average income index	96
Commuting	+4 271
Average age (Sweden 41,0)	40,6



Source: HUI, Google Maps

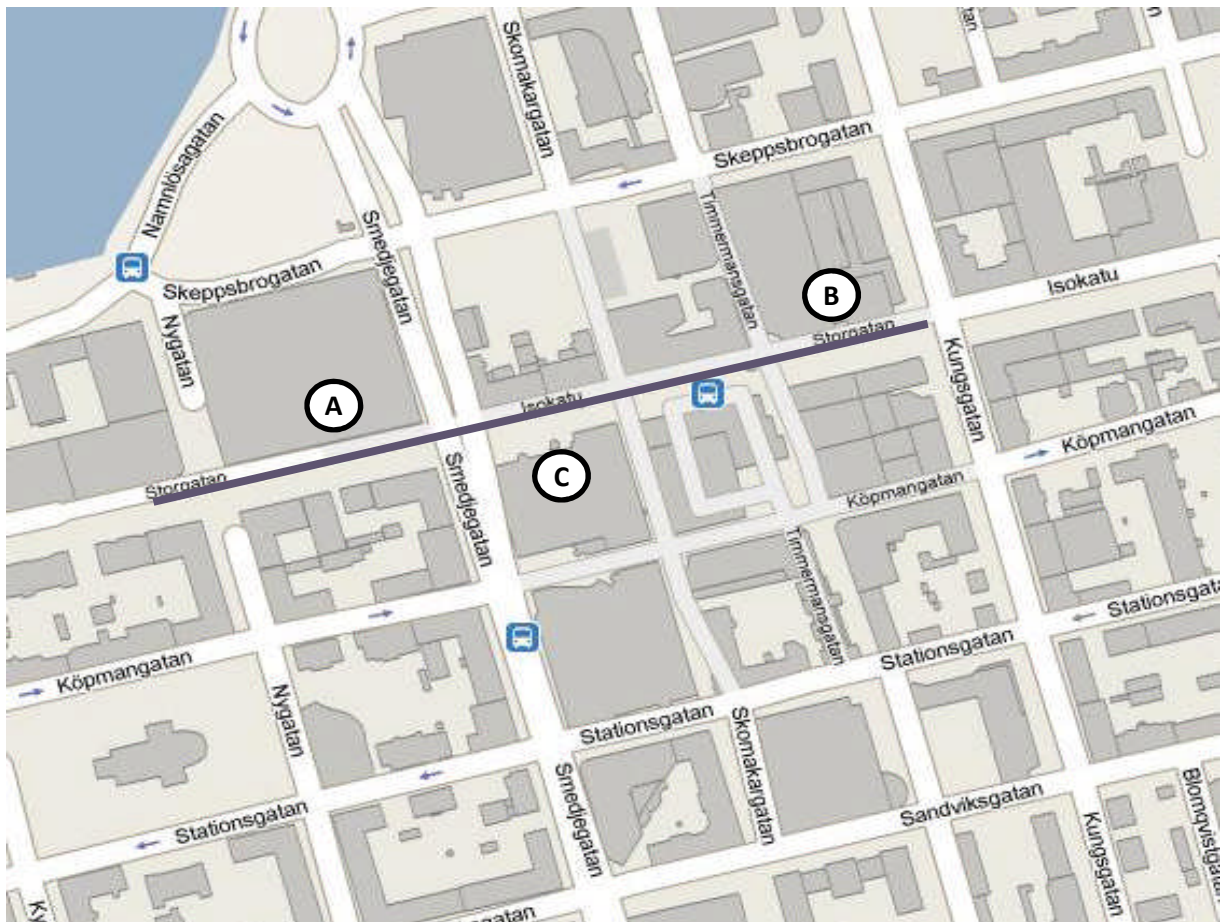
Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods</u> mkr	<u>Total</u> mkr	<u>Vistors</u> mill	<u>Tenants</u>
1 Storhedens köpcentrum	174	363		4
2 Storhedens Handelsområde	500	885	3	22

Source: Köpcentrumkatalogen, Google Maps

Downtown Luleå



— Shoppingarea

Main shopping street

Storgatan

Shopping centers

A Strand Galleria

B Shopping

C Smedjan

Infrequent goods mkr

96

327

270

Total mkr

115

346

375

Vistors mill

4,7

Tenants

29

24

28

Source: Köpcentrumkatalogen, Google Maps