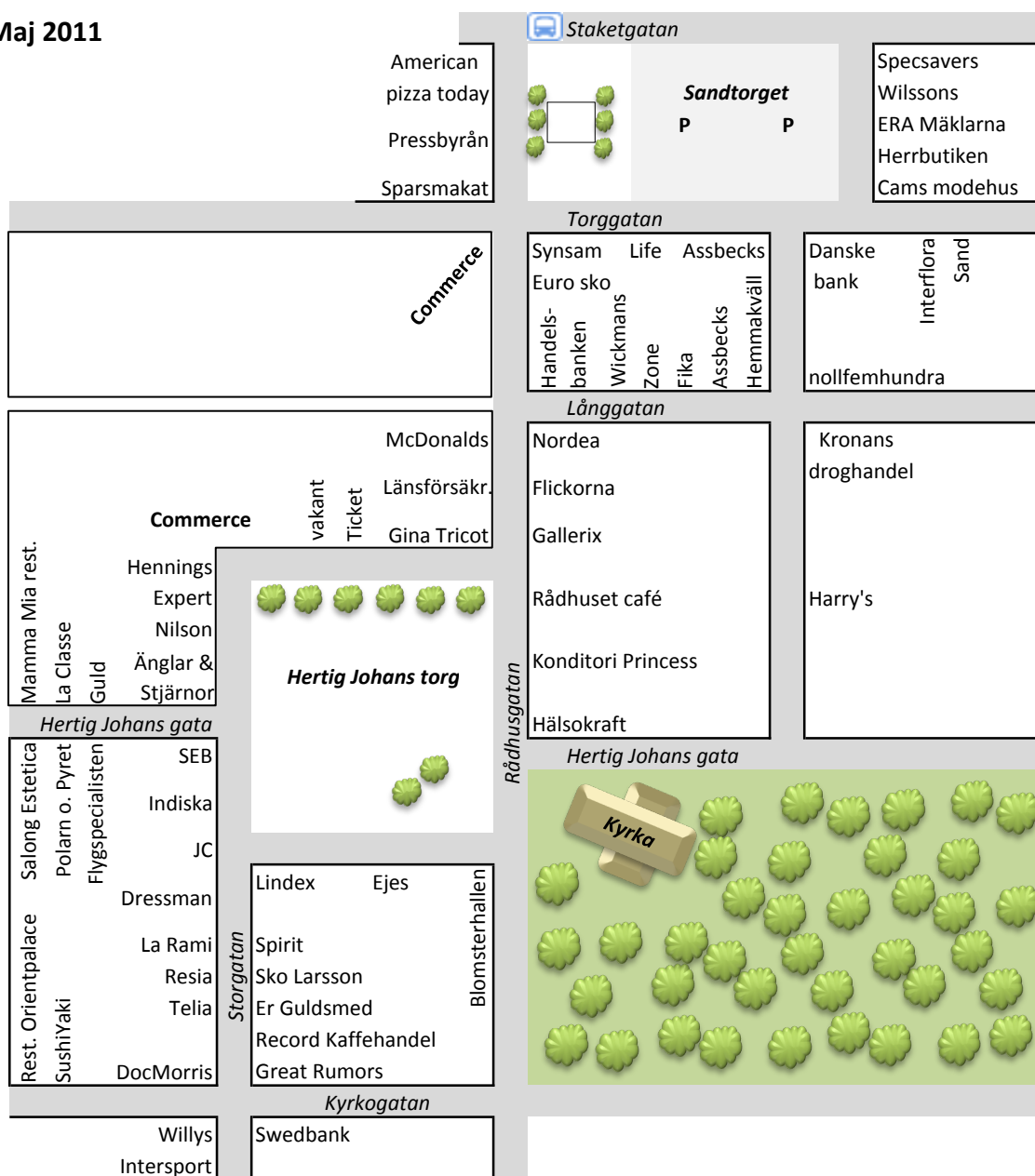


Skövde Streetmap

Maj 2011



- | Commerce | | | | |
|-------------------|-----------------|----------------|---------------------|---------------|
| Akademibokhandeln | Din Sko | Jack & Jones | Mixkiosken | Telenor |
| Apotek Hjärtat | DNA Shoes | KappAhl | MQ | Telenor |
| BikBok | Futurart Italia | Kicks | Rest. & Café Presto | The Body Shop |
| BR Leksaker | Game | Kårlins väskor | Sisters | Trudes frisör |
| Brothers | Glitter | Lagerhaus | SkoAkademien | Twilfit |
| Carlings | Gräddhyllan | Life | Smycka | Vero Moda |
| Center Nail | Guldfynd | Lundbergs | Stadium | Vete & Råg |
| Commercefisören | H&M | Make Up Store | Synoptik | Waynes coffee |
| | Hemtex | McDonalds | Systembolaget | Åhléns |

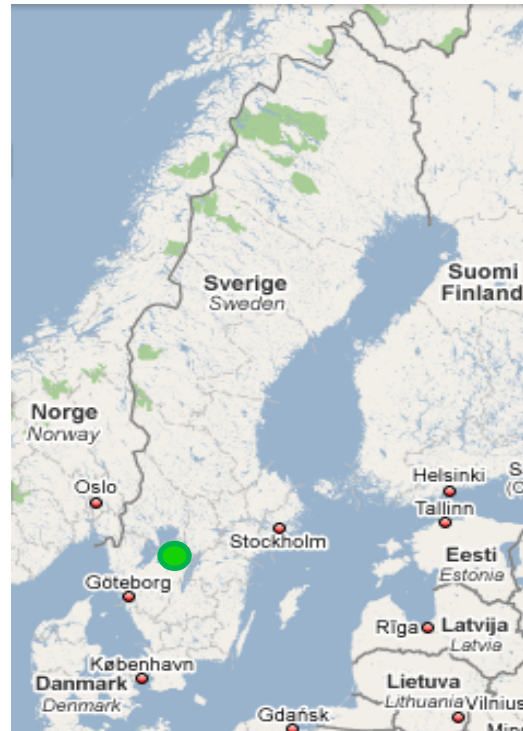
Demography

Facts

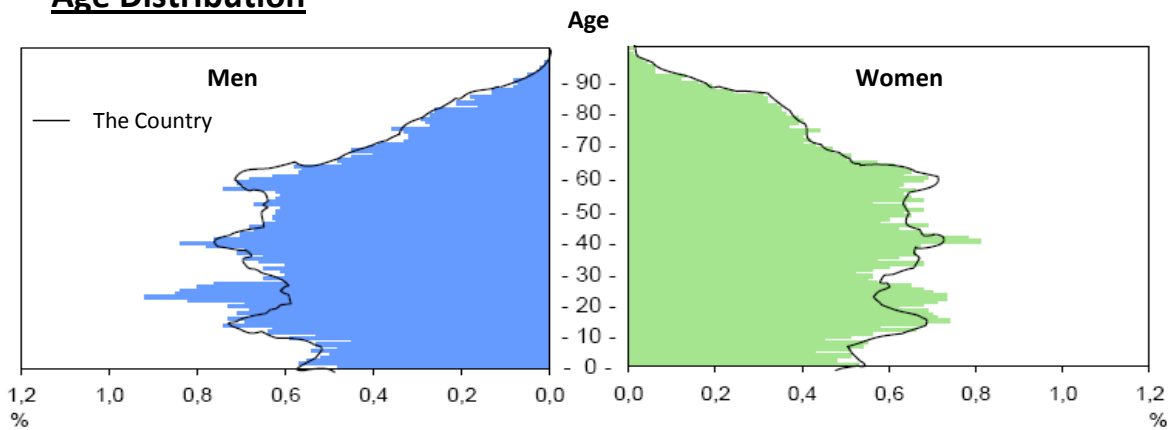
Population	50 197
Catchmentarea	250 000
Sales infrequent goods mkr	1 944
Sales common goods mkr	1 258
Sales total mkr	3 202
Index infrequent goods	136
Index total	120

Demographics

Students	5 000
Average income index	94
Commuting	+4984
Average age (Sweden 41,0)	40,5

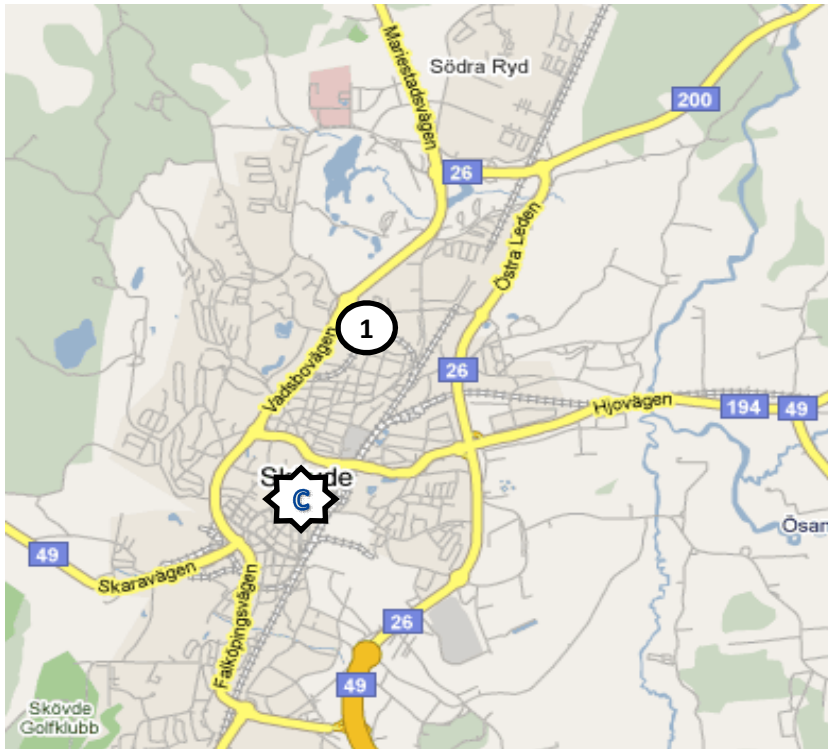


Age Distribution



Source: HUI, SCB, Google Maps

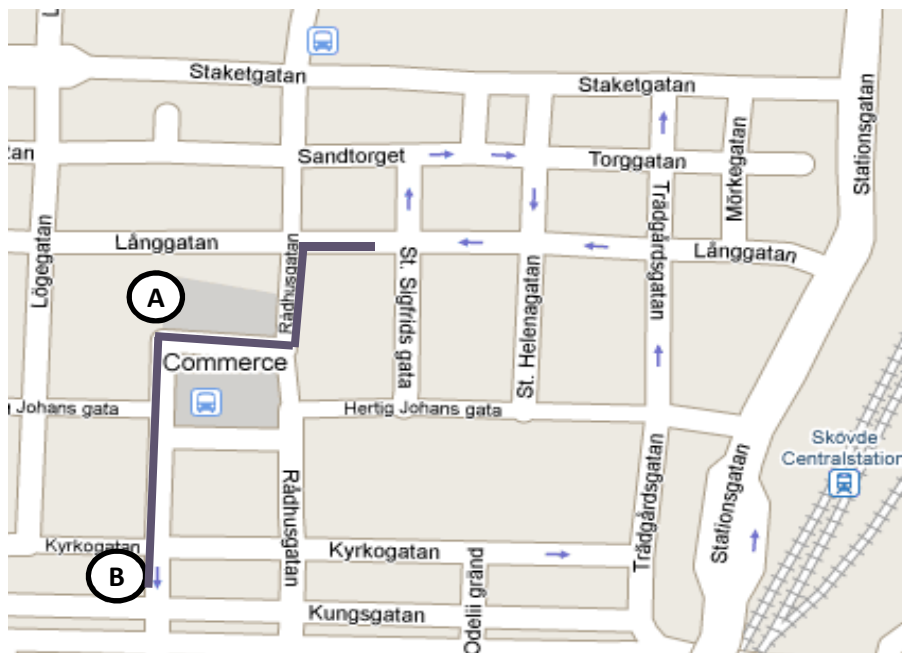
Shopping centers



Shopping centers	Infrequent goods mkr	Total mkr	Vistors mill	Tenants
1 Elins Esplanad	188	816	2,0	27

Source: Köpcentrumkatalogen, Google Maps

Downtown Skövde



— Shoppingarea

Main shopping street

Storgatan
Rådhusgatan
Hertzig Johans torg

Shopping centers	Infrequent goods mkr	Total mkr	Vistors mill	Tenants
A Commerce	268	320	4,0	44
B Vasaporten	40	200	0,5	12

Source: Köpcentrumkatalogen, Google Maps