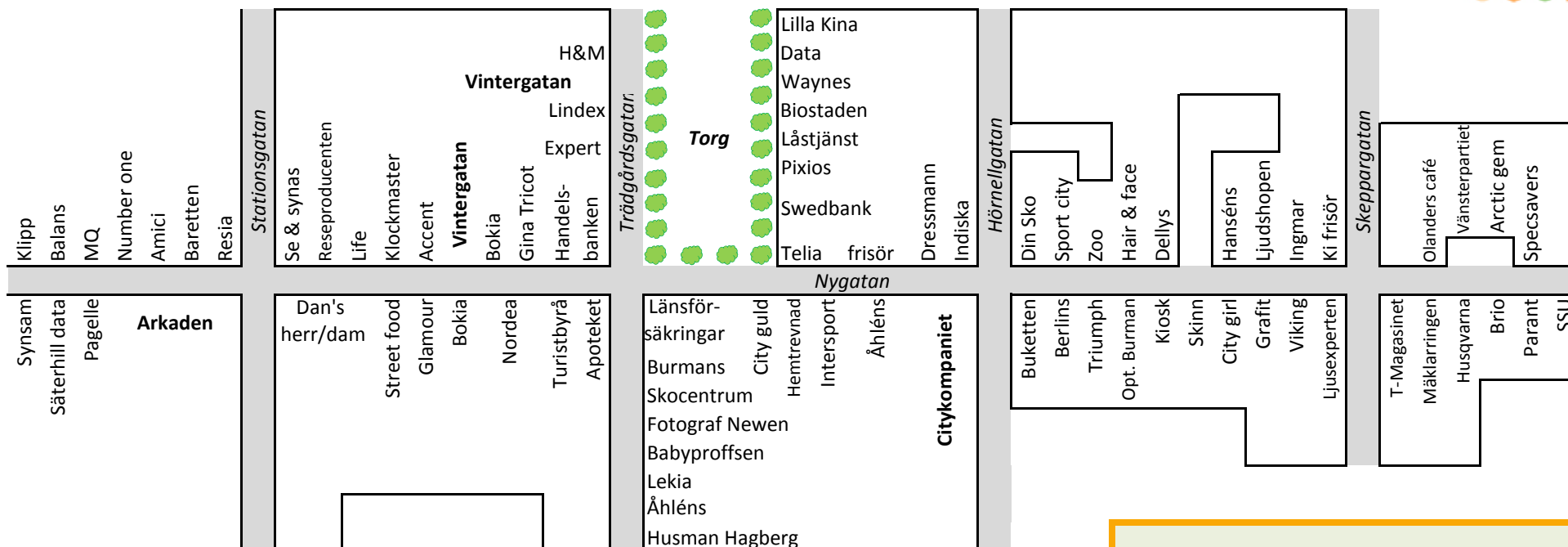


# Skellefteå StreetMap Okt 2010



- Arkaden**
- JC Interflora
  - Subway Guldsmeden
  - Hemtex Hufvudsaken
  - Pagelle Säterhill data
  - Benzon Carl-Viktor café

- Vintergatan**
- Accent Drop in Godisvågen
  - Duka Gallerix ICA torget
  - Glitter Kappahl Tatung rest.
  - H&M Klockmaster Guldfynd
  - Expert Synoptik Old Williams pub
  - Lindex Aveny sko The Body Shop

- Citykompaniet**
- Café Arom
  - Cubus Kitchen Jack & Jones
  - Wedins Candys Clas Ohlson
  - GAME Stadium Apoteket shop
  - Twilfit Carlings Ohlsson tyger
  - Kick's Euro Sko Make Up Store
  - Life Bik Bok Systembolaget
  - Joy Intersport The Phone House
  - Fanny Ur & Penn Teknikmagasinet
  - Glitter Vero Moda Peppercorn

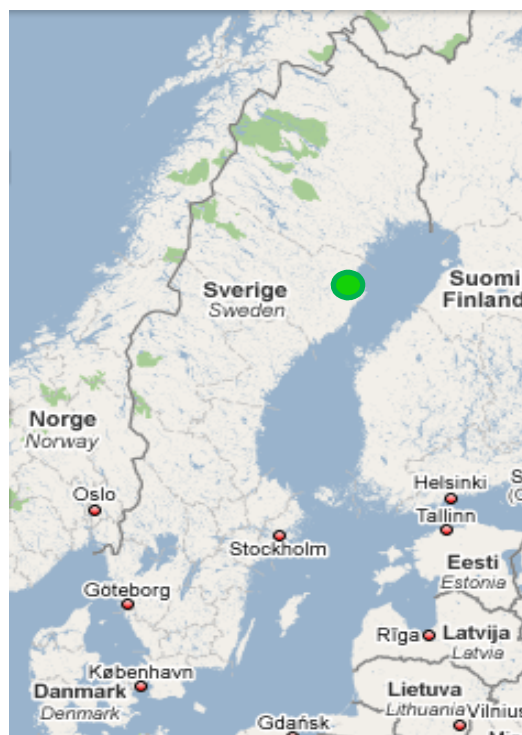
# Demography

## Facts

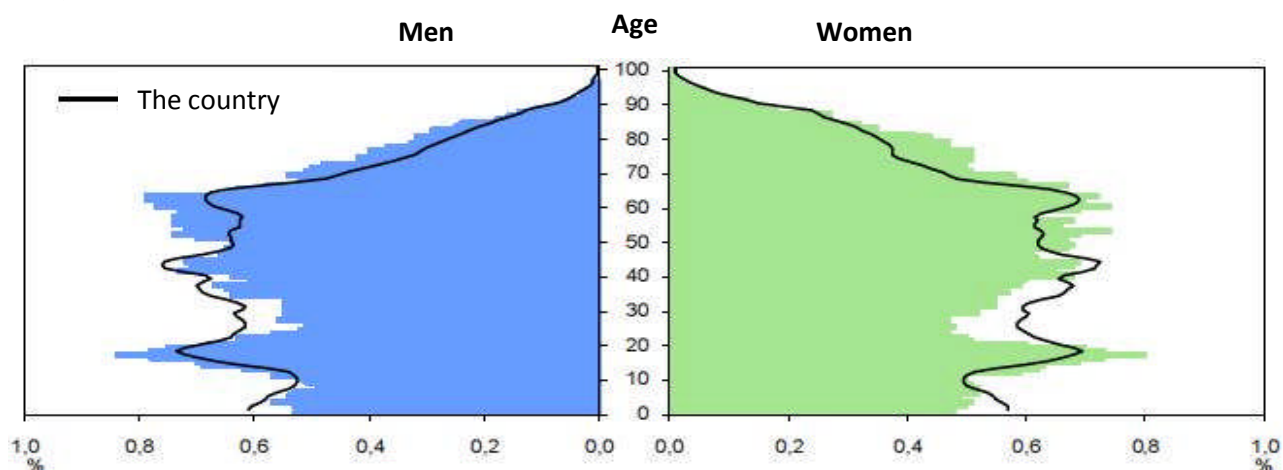
Population	72 090
Catchment area	90 000
Sales infrequent goods mkr	1 886
Sales common goods mkr	1 733
Sales total mkr	3 620
Index infrequent goods	92
Index total	94

## Demographics

Average income index	90
Commuting	-365
Average age (Sweden 41,0)	42,5

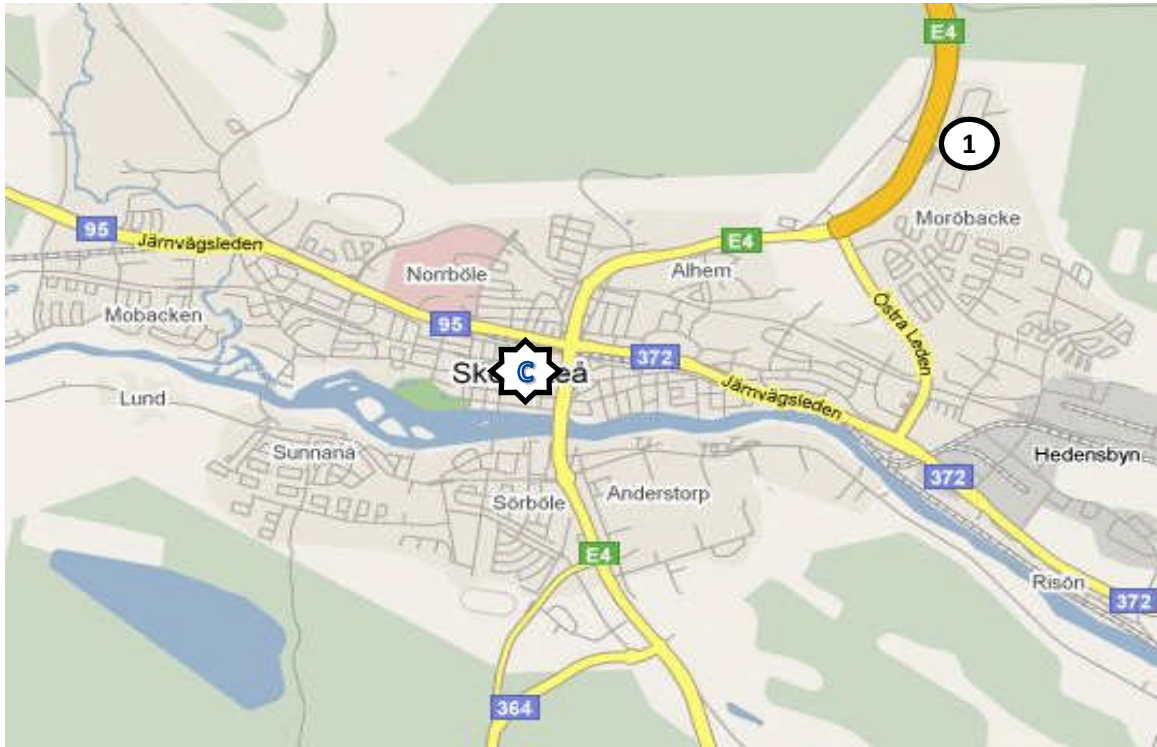


## Age Distribution



Source: HUI, SCB, Google Maps

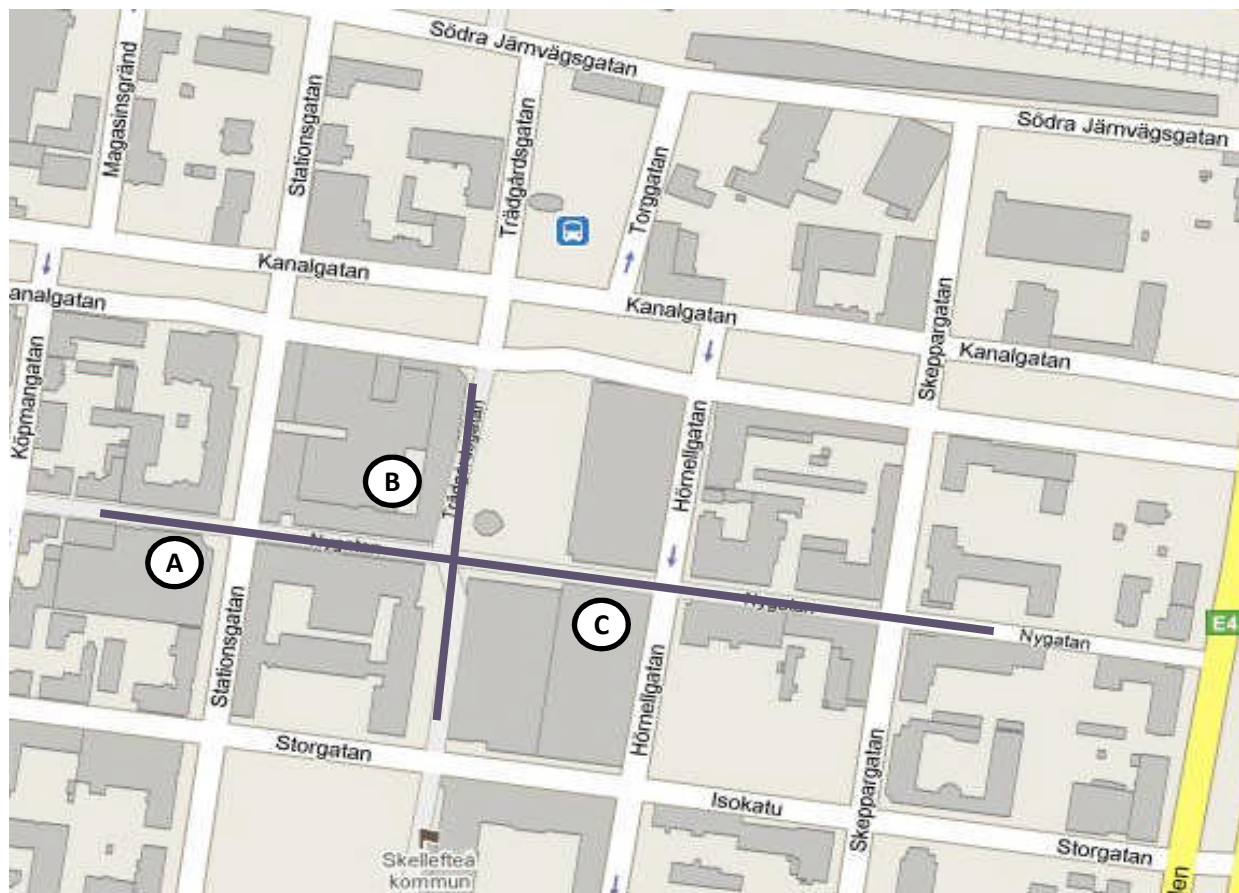
# Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods</u> mkr	<u>Total</u> mkr	<u>Vistors</u> mill	<u>Tenants</u>
1 Solbacken Handelsområde	302	557		12

Source: Köpcentrumkatalogen, Google Maps

# Downtown Skellefteå



— Shoppingarea

## Main shopping street

Nygatan

### Shopping centers

A Arkaden

B Vintergatan

C Citykompaniet

### Infrequent goods mkr

57

180

225

### Total mkr

57

310

250

### Vistors mill

9

5,0

2,7

### Tenants

9

18

29

Source: Köpcentrumkatalogen, Google Maps