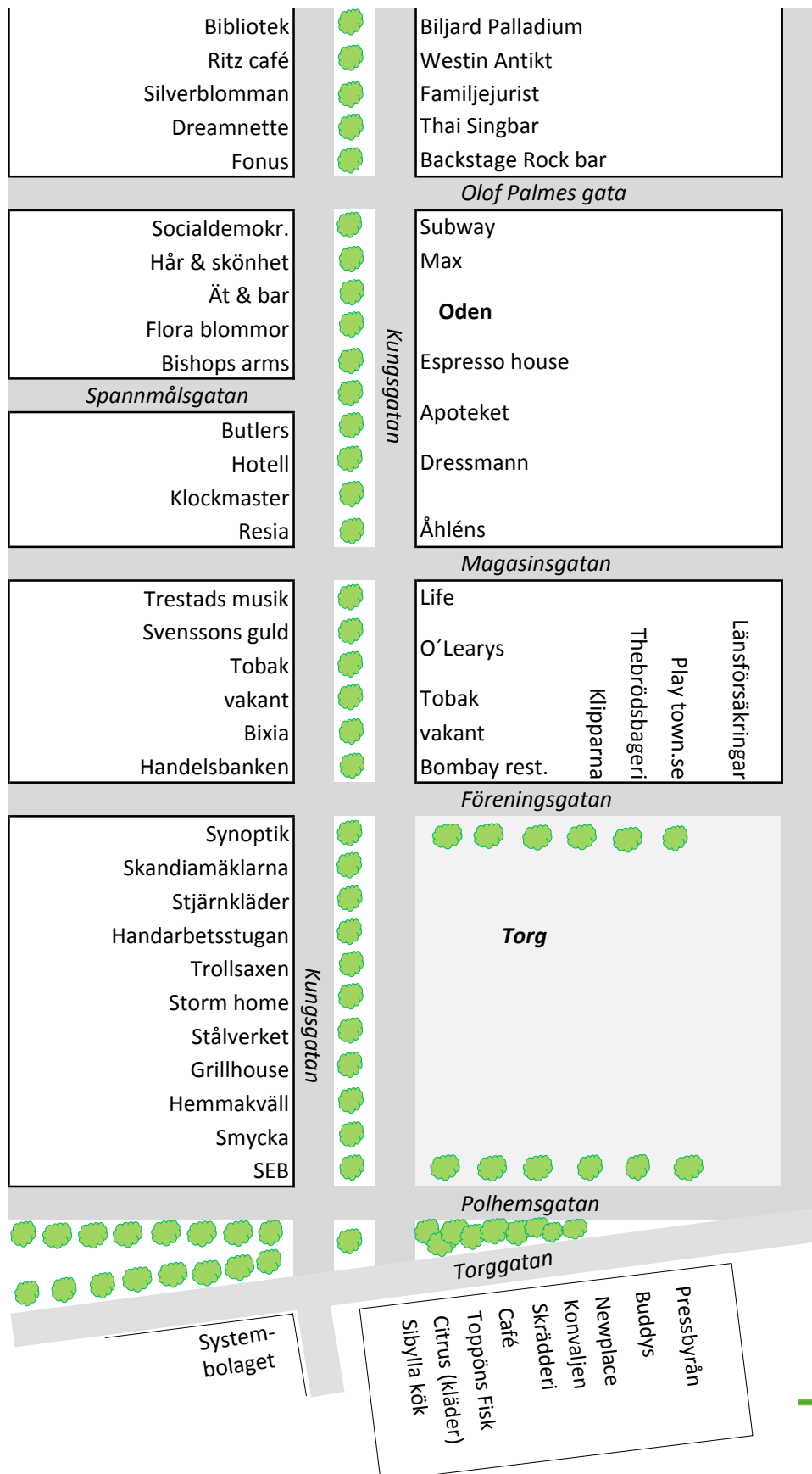


# Trollhättan Street Map

Sept 2010



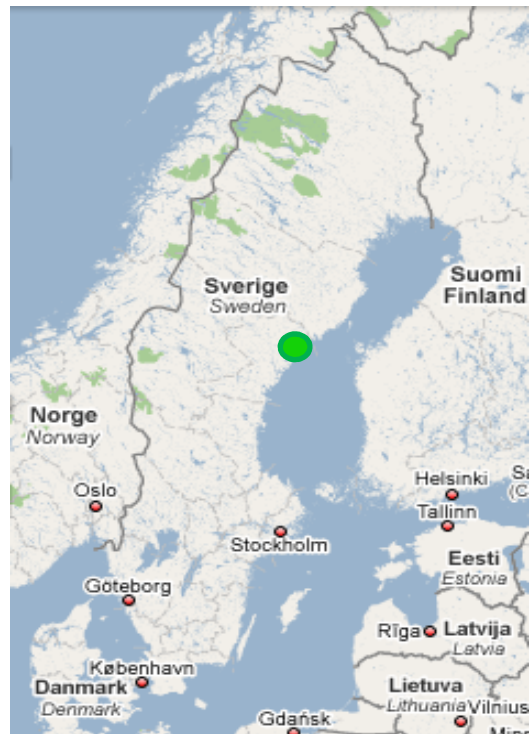
# Trollhättan

## Facts

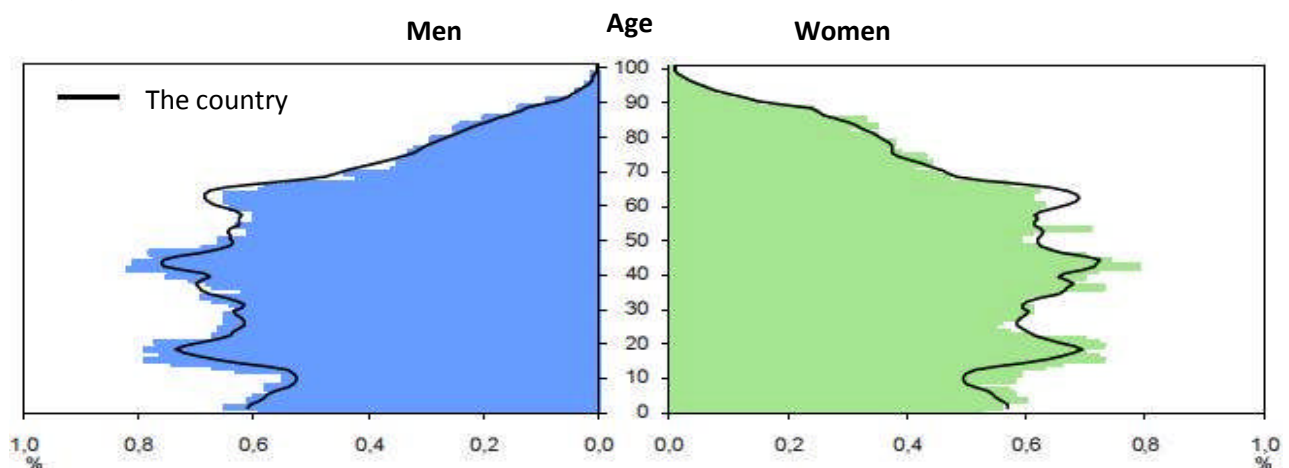
Population	54 300
Catchment area	90 000
Sales infrequent goods mkr	1 901
Sales common goods mkr	1 457
Sales total mkr	3 358
Index infrequent goods	123
Index total	116

## Demographics

Average income index	94
Commuting	+5 516
Average age (Sweden 41,0)	40,4



## Age Distribution



Source: HUI, SCB, Google Maps

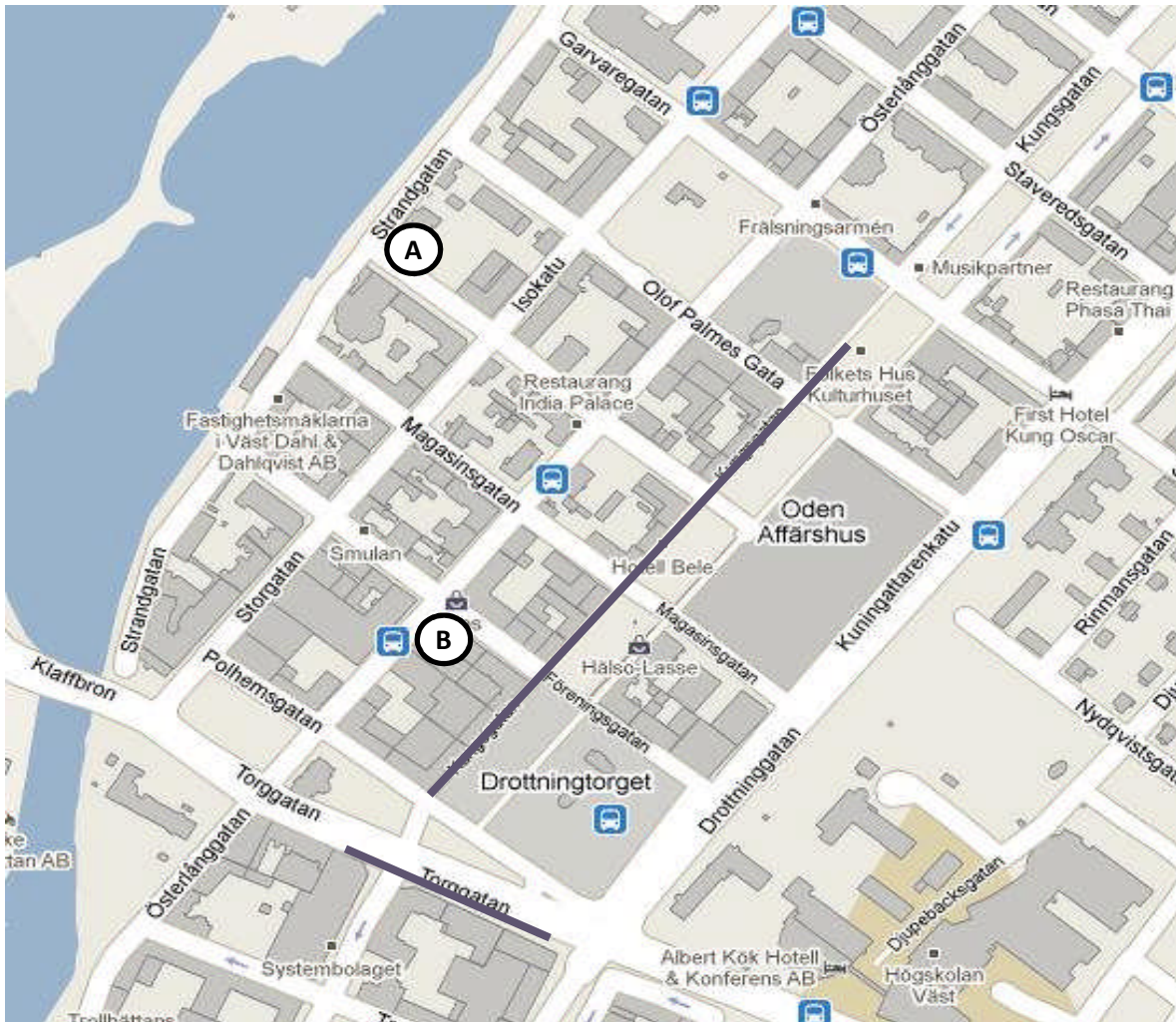
# Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods</u> mkr	<u>Total</u> mkr	<u>Visitors</u> mill	<u>Tenants</u>
1 Etage	372	389	5,2	50
1 Siba-huset	345	361	5,2	31
1 Överby köpcenter	426	951	6	24

Source: Köpcentrumkatalogen, Google Maps

# Downtown Trollhättan



— Shoppingarea

## Main shopping street

Kungsgatan

## Shopping centers

A Oden Affärshus

## Infrequent goods mkr

273

## Total mkr

335

## Vistors mill

3,1

## Tenants

33

Source: Köpcentrumkatalogen, Google Maps