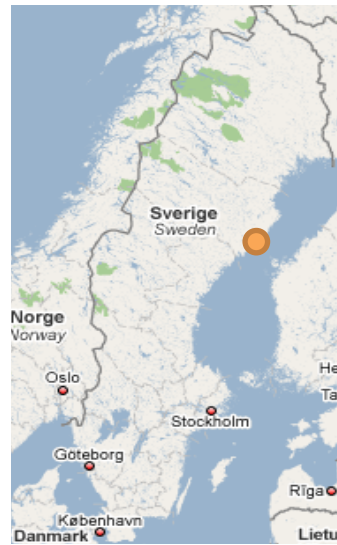


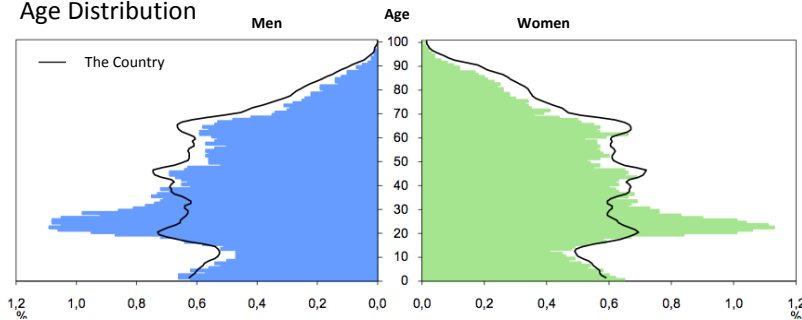
Umeå Demography



Population	115 473	Sales Infrequent goods msek	4 013
Catchment area	180 000	Sales Common goods msek	3 707
Average Income index	95	Sales Total msek	7 720
Commuting index	102	Index Infrequent goods	117
Average age (Sweden 41,1)	38,2	Index Common goods	105
Students	18 000	Index Total	111



Age Distribution



Shopping centres



1. Ersboda Handelsområde

Sales Infrequent goods msek	623*
Sales Total msek	888*
Visitors mill	
Tenants	50

2. Strömpilens Köpcentrum

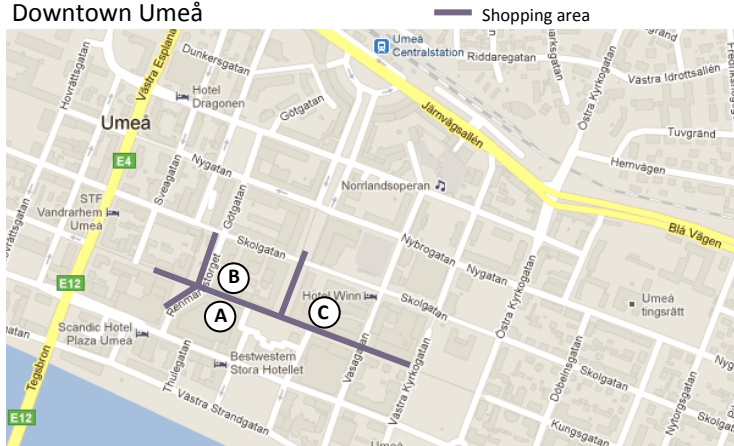
Sales Infrequent goods msek	978
Sales Total msek	1 007
Visitors mill	4,1
Tenants	21

3. IKANO Retail Project

Planned opening spring of 2014

Planned no. of Visitors mill	5,0
Planned no. of Tenants	70

Downtown Umeå



A. MVG

Sales Infrequent goods msek	252*
Sales Total msek	356*
Visitors mill	3,0
Tenants	32

B. UP2

Sales Infrequent goods msek	87*
Sales Total msek	90*
Visitors mill	
Tenants	12*

C. Kungspassagen

Sales Infrequent goods msek	100*
Sales Total msek	115*
Visitors mill	
Tenants	25*

Sources: Centrumfakta with HUI Research and NCSC, Handeln i Sverige by HUI, SCB & Google Maps

*Numbers from 2008