

Västerås Streetmap Okt 2010



Kvarteret Igor

JC	Nikita	Sisters	Panduro	Hollywood	BR Leksaker	Polarn o. Pyret
MQ	Store	Scorett	Rabalder	Lagerhaus	Sushi Ayame	Systembolaget
Life	Tele2	Nancy's	Benetton	Vero Moda	Ben & Jerry's	Espresso House
Mist	Monki	Telenor	Brothers	Hair & Face	Squeezed up	Chai Te & Kaffe
Kicks	Twilfit	Oliodeli	Rob's café	Clas Ohlson	Coop Konsum	Lindkvist city flower
Bokia	Lindex	Kappahl	Front Row	Jack & Jones	Team Sportia	Kronans Droghandel
Guts	Harry's	Hemma				

Gallerian

Gatuplan				Akademibokhandeln
Change	Specsavers	Salond LeDive	Jensens Bofhus	Fotvårdssalongen
Forex	AsianBar	Filmstaden	Salong LeDive	Gallerians Citybutik
Gant	Cornetto	Théboden	Prima Mat & Bar	Kalsongkompaniet
I stället	Gina Tricot	Cut & Blow	Bonnie & Clyde	Leopold & Bloom
InWear	San Rizz	Ny Matsedel	Björklunds Tobak	Meriot Rest.&Café
Vila	Goüter	Hårgallerian	Ett Strå Vassare	Systrarna Ericsson
Plan 2				Peak Performance
Joy	Vivaldi	Eurosko	Dressman	Hallbergs Guld
MQ	Twilfit	Carlings	Fritidsresor	Suits and Shirts
Flash	Village	Minomin	Albrekts Guld	Kjell & Company
				The Phone House

Sigma

Gatuplan	
Almia	JV Accessory
P & G	Gursac Guld
Confetti	Hälsobutiken
3-butiken	Sigma Fashion
Korthiset	Mongolian Bar
Dressman	Teen Store 1
Parfymeri L	Waynes Coffee
Café Sigma	Handskar & Väskor
SE Banken	Öhrmans kond.
Triumph	Sko & Nyckelservice
Vero Moda	Stjärnumakarna
Plan 2	
Pluto	Akademibokhandeln
Källarplan	
Strike	

Centra

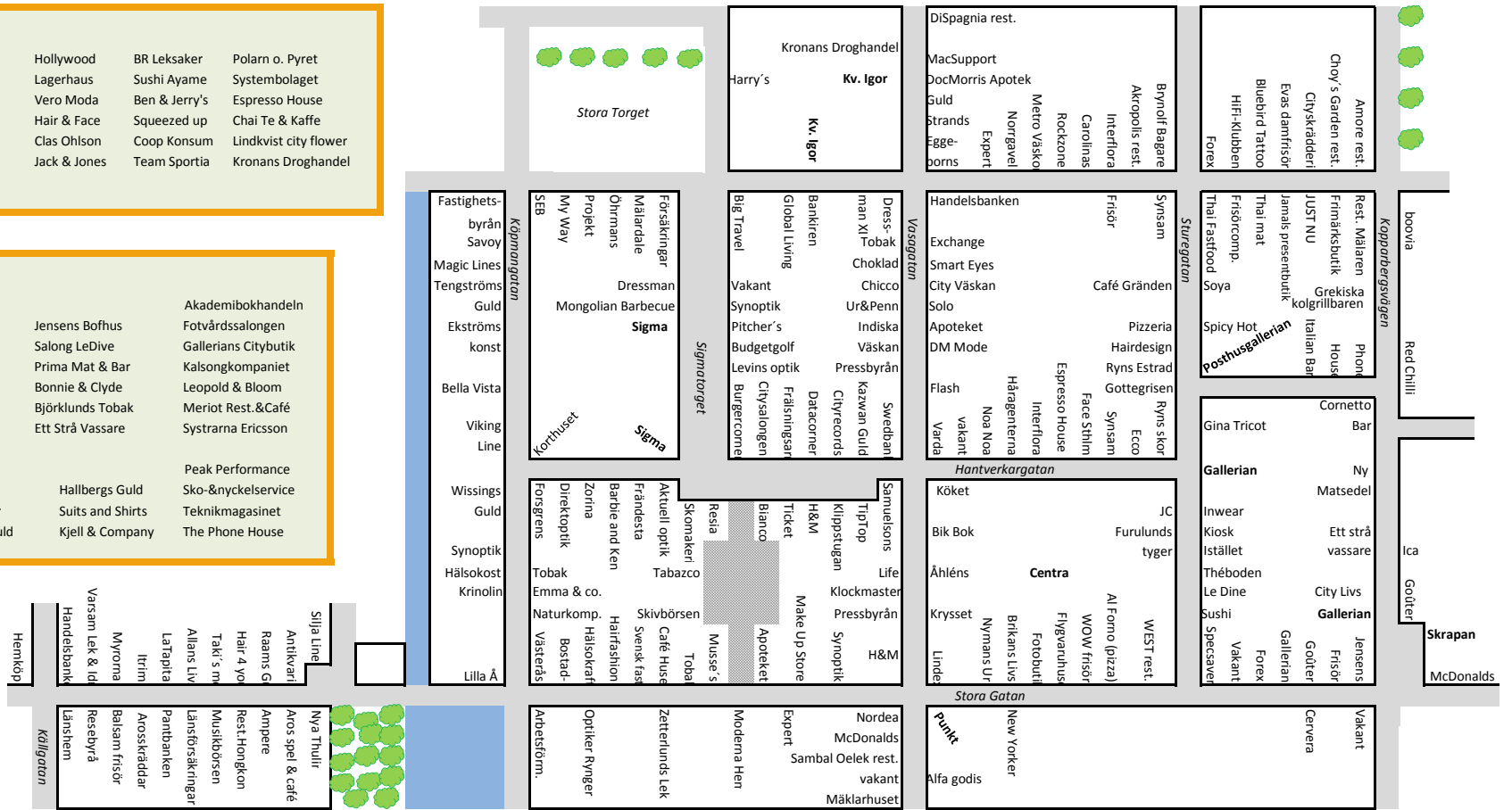
Ecco	Åhléns	West rest.	News Design
Jerns	BikBok	Furulunds	Al Forna rest.
Nilson	Kryssset	Nymans Ur	Flygvaruhuset
Kicks	Lindex	Brikans Livs	Skrädderi Yacoub
Din Sko	Radical	Expressbild	

Skrapan

Plan 2		Gatuplan
Nail Store	Karlsson på taket	BR leksaker
Sky Bar	Coffehouse by George	ICA Skrapan
KappAhl	First Hotel Plaza	McDonald's
Teliabutiken	Juvelen i Skrapan	Goüter

Punkt

Accent	n'Joy	Telenor	Cervera	Chantal's	Esprit Man	Rest.Ruffino
MQ	Cubus	Gallerix	Intersport	Guldfynd	Boomerang	New Yorker
Bingo	Esprit	Hemtex	Body Shop	Härklippet	Apoteket shop	
Game	Saffets	Rut m.fl.	Gott Land	Oliver Twist	Parelle cosmetics	
Glitter	Lindex	City Flora	G-star raw	Skopunkten	Salong StoraGatan15	

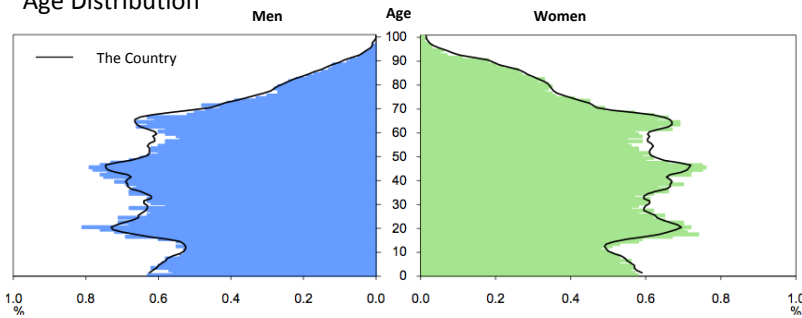


Västerås Demography



Population	137 207	Sales Infrequent goods msek	5 806
Catchment area	250 000	Sales Common goods msek	4 445
Average Income index	98	Sales Total msek	10 251
Commuting index	103	Index Infrequent goods	142
Average age (Sweden 41,1)	40,8	Index Common goods	106
Students	8 000	Index Total	124

Age Distribution



Shopping centres



1. Erikslund

Sales Infrequent goods msek	1 130*
Sales Total msek	1 695*
Visitors mill	3,0*
Tenants	50*

(Erikslund has expanded in 2011)

2. Hälla

Sales Infrequent goods msek	1 616*
Sales Total msek	2 386*
Visitors mill	63*
Tenants	63*

(Hälla has reduced in size in 2011)

A. Kvarteret Igor (New, Sept 2010)

Sales Infrequent goods msek	
Sales Total msek	
Visitors mill	2,7
Tenants	44

B. Sigma

Sales Infrequent goods msek	100
Sales Total msek	142
Visitors mill	1,4
Tenants	28

C. Centra

Sales Infrequent goods msek	195*
Sales Total msek	200*
Visitors mill	2,0
Tenants	23

D. Punkt

Sales Infrequent goods msek	179
Sales Total msek	198
Visitors mill	4,5
Tenants	35

Downtown Västerås



E. Gallerian

Sales Infrequent goods msek	204
Sales Total msek	260
Visitors mill	3,0
Tenants	52

F. Skrapan

Sales Infrequent goods msek	122
Sales Total msek	148
Visitors mill	1,7
Tenants	13