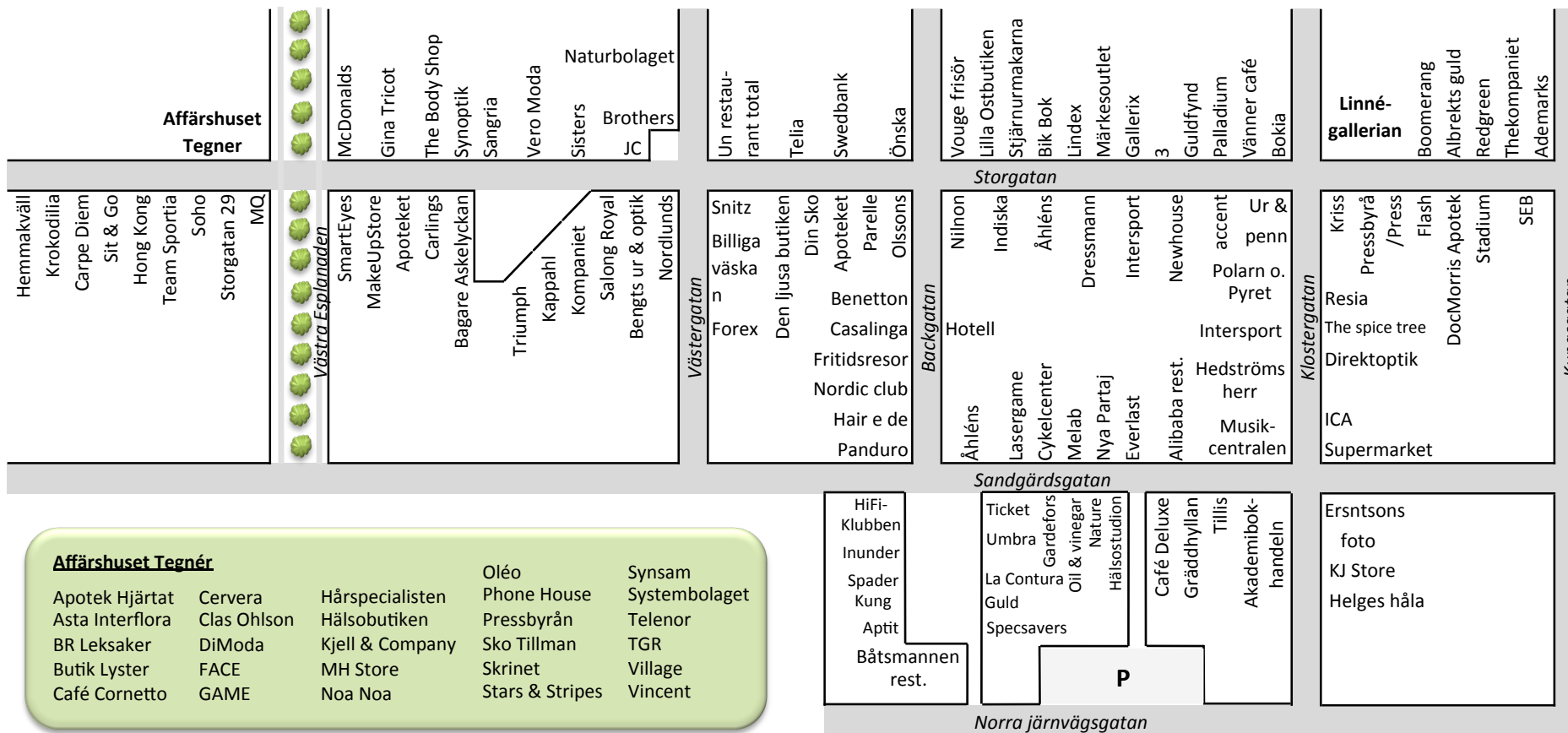


# Växjö StreetMap Okt 2011



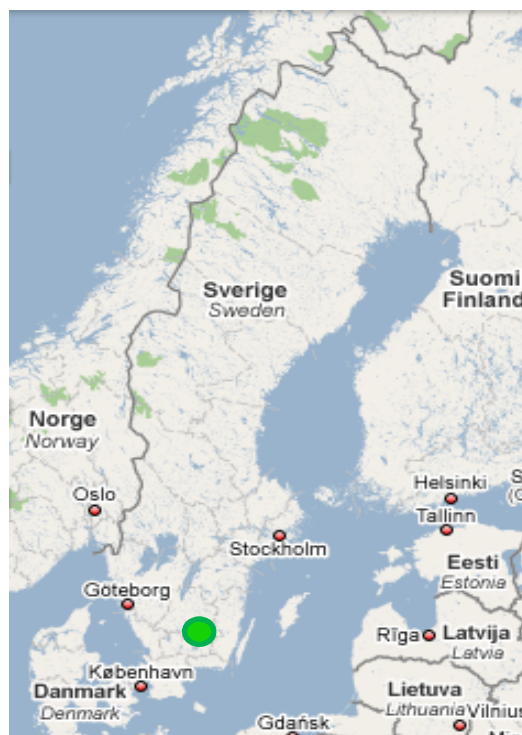
# Demography

## Facts

Population	79 562
Catchment area	175 000
Sales infrequent goods mkr	3 184
Sales common goods mkr	2 167
Sales total mkr	5 251
Index infrequent goods	140
Index total	127

## Demographics

Average income index	102
Commuting	+2 732
Average age (Sweden 41,0)	39,9

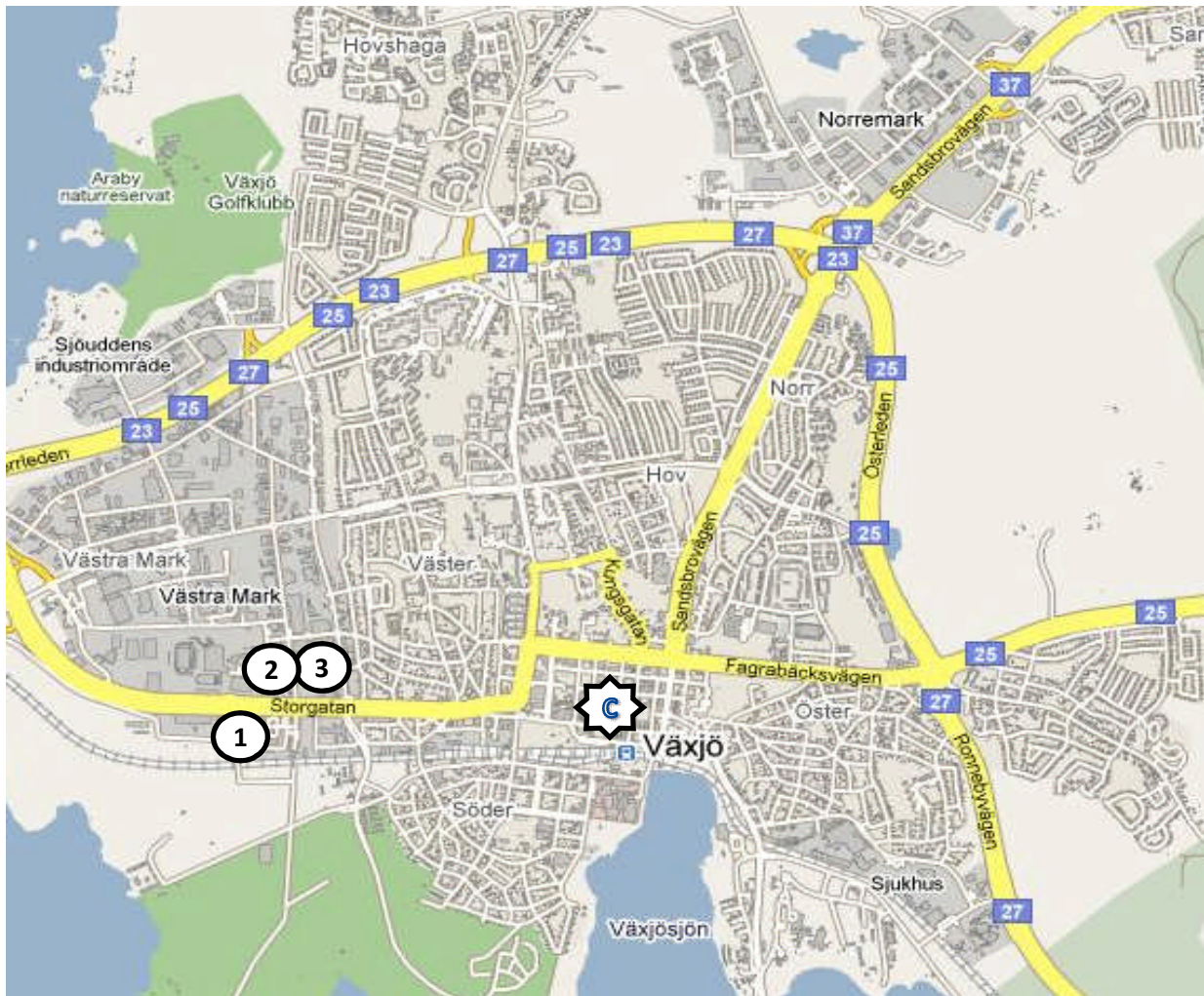


## Age Distribution



Source: HUI, Google Maps

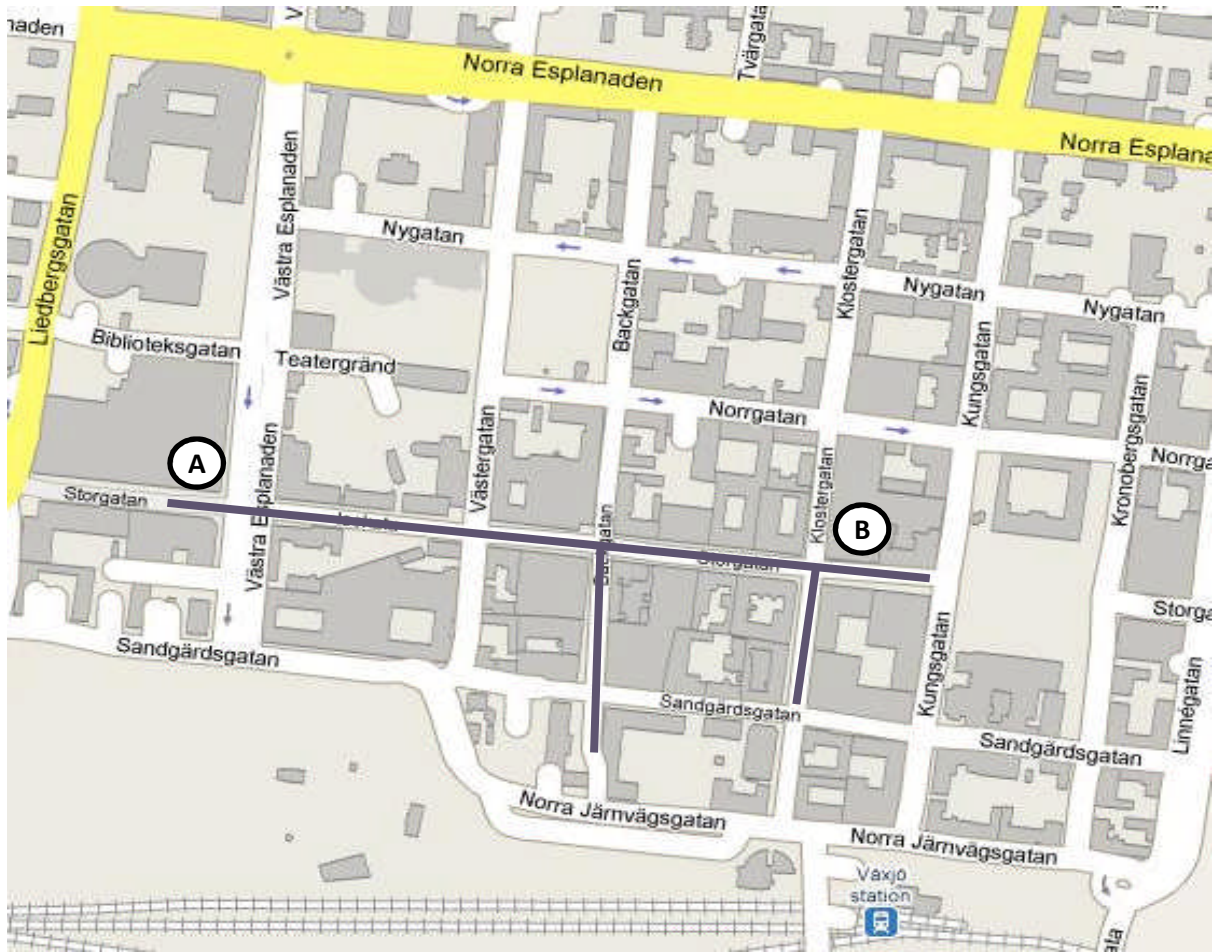
# Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods mkr</u>	<u>Total mkr</u>	<u>Vistors mill</u>	<u>Tenants</u>
1 Handelsplats I11	366	366	10	10
2 Samarkand Handelsområde	611	1062	31	31
3 Västerport	126	174	11	11

Source: Köpcentrumkatalogen, Google Maps

# Downtown Växjö



— Shoppingarea

## Main shopping street

Storgatan

## Shopping centers

A Affärshuset Tegnér

B Linnégallerian

## Infrequent goods mkr

156

137

## Total mkr

174

149

## Vistors mill

2,7

## Tenants

22

19

Source: Köpcentrumkatalogen, Google Maps