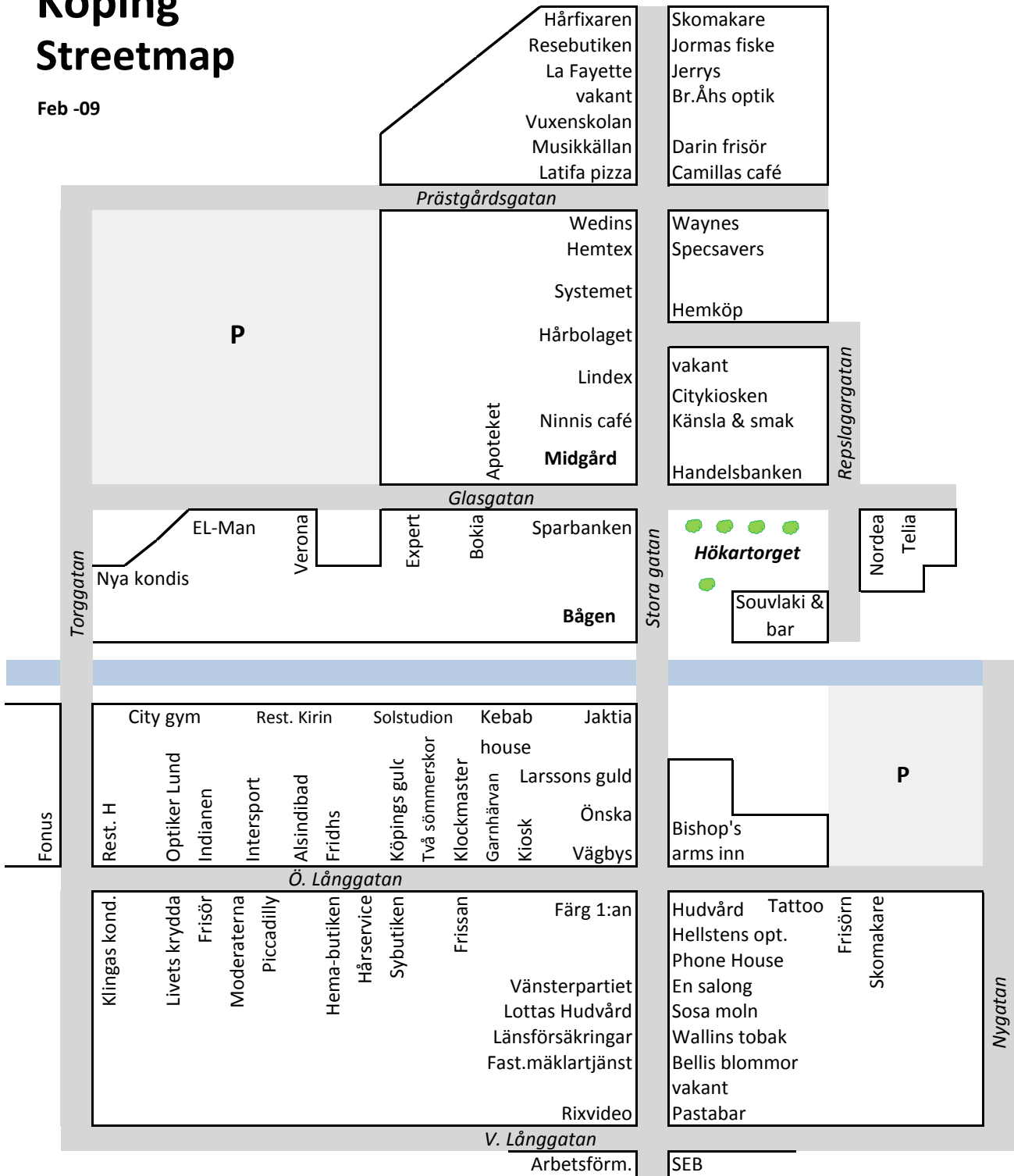


# Köping Streetmap

Feb -09



**Midgård**

Apoteket	Ninnis
Lindex	Guldstaden
Kappahl	Direkten

**Bågen**

JC	Sajaco
Lekia	Lilla Hjärtat
Falkboet	Landora
Din sko	Life

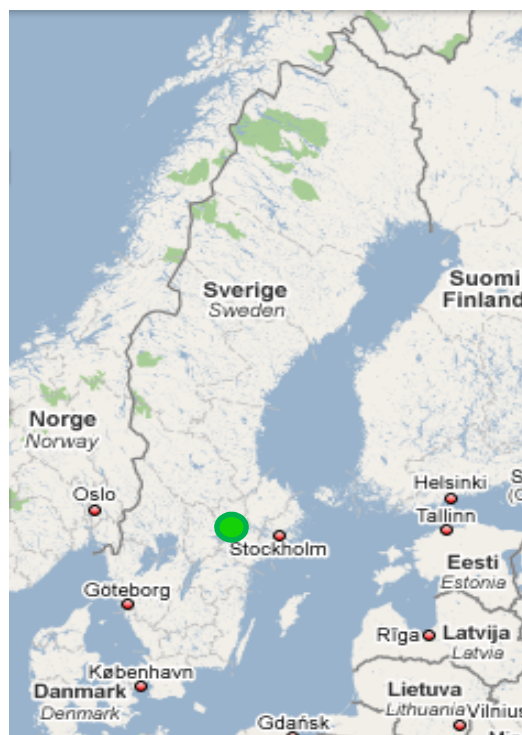
# Köping

## Facts

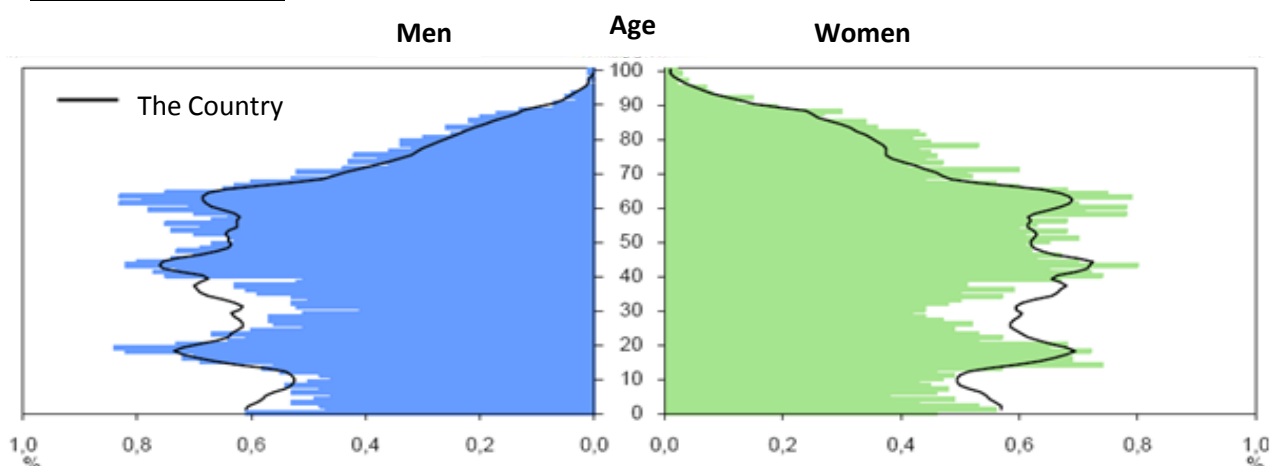
Population	24 646
Catchment area	35 000
Sales infrequent goods mkr	460
Sales common goods mkr	604
Sales total mkr	1 064
Index infrequent goods	65
Index total	81

## Demographics

Average income index	90
Commuting	+666
Average age (Sweden 41,0)	43,2

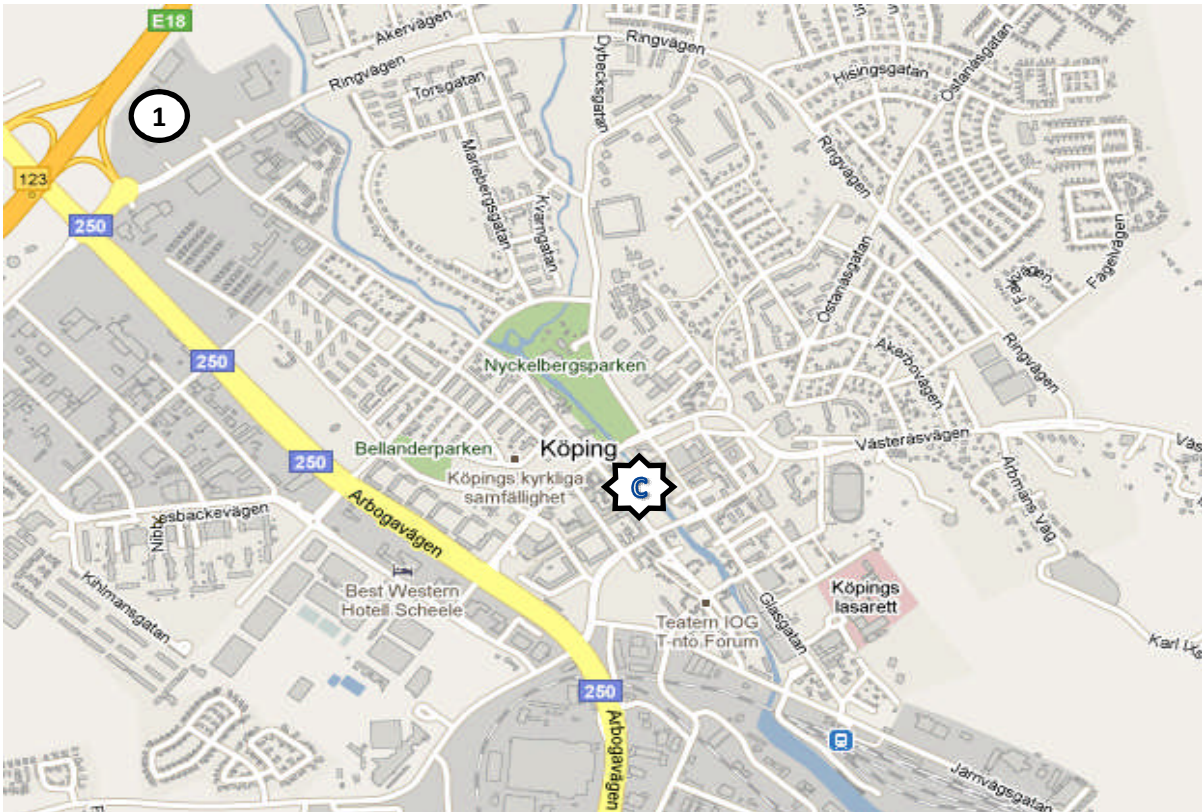


## Age Distribution



Source: HUI, Google Maps

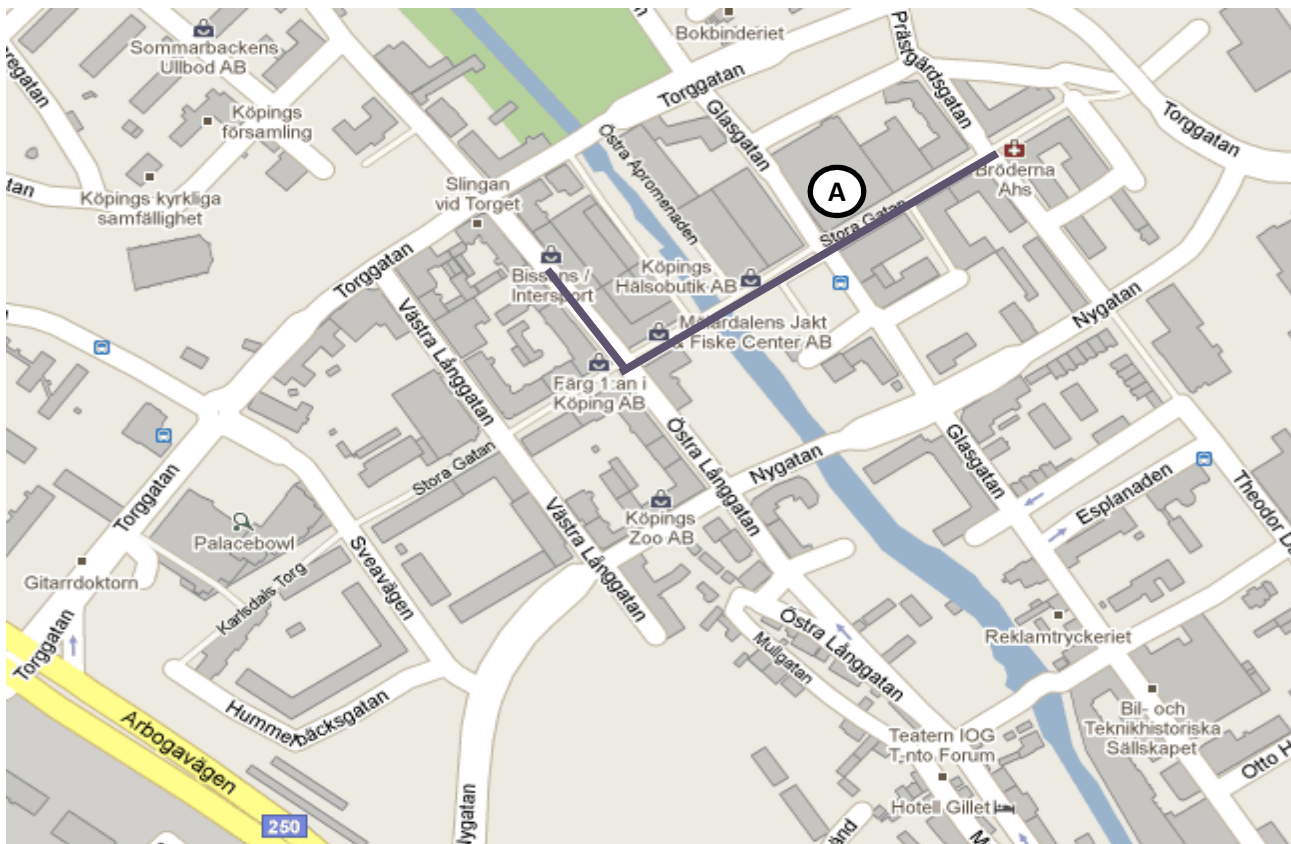
# Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods</u> mkr	<u>Total</u> mkr	<u>Vistors</u> mill	<u>Tenants</u>
1 Big Inn	60	345	1,5	10

Source: Köpcentrumkatalogen, Google Maps

# Downtown Köping



— Shoppingarea

## Main shopping street

Stora gatan

## Shopping centers

A Midgård

## Infrequent goods mkr

61

## Total mkr

65

## Vistors mill

1,3

## Tenants

5

Source: Köpcentrumkatalogen, Google Maps