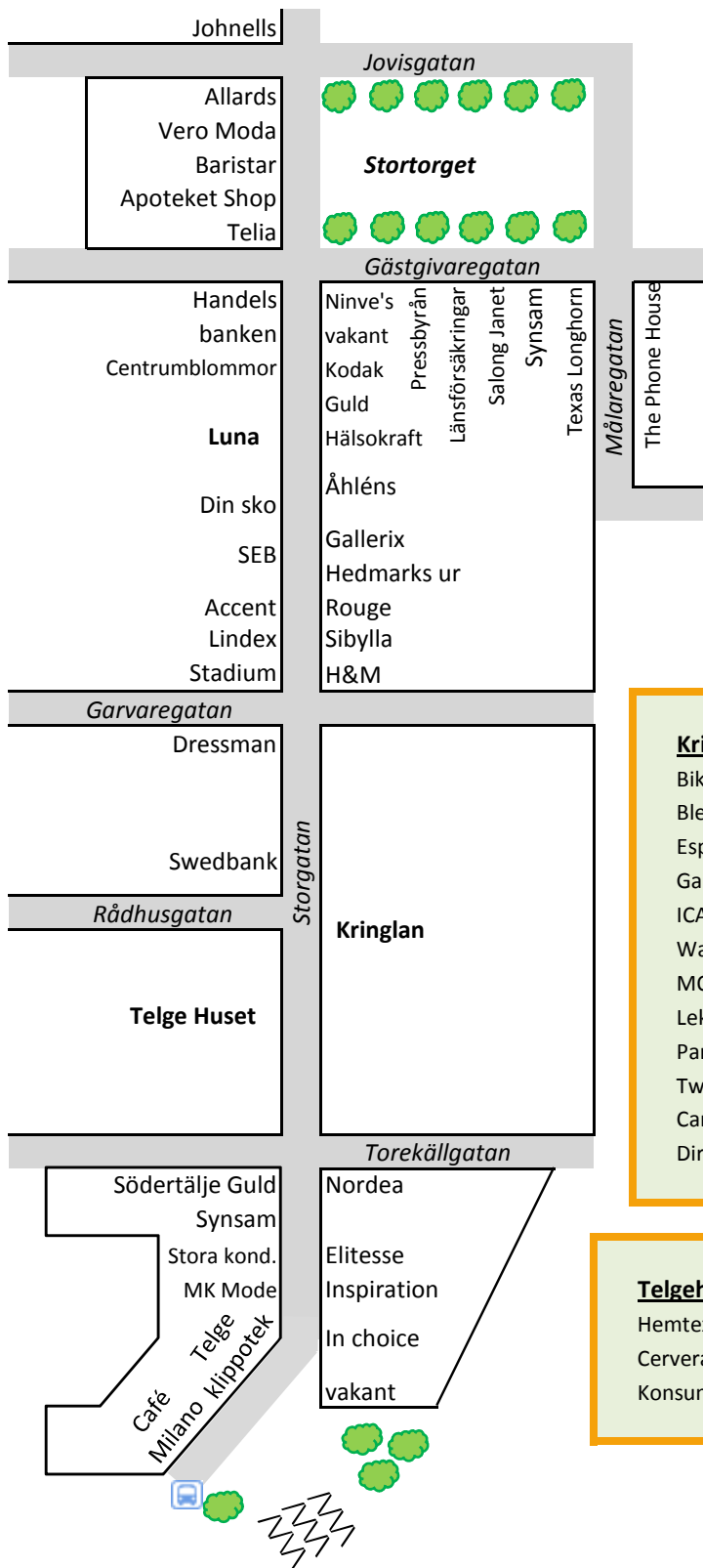


Södertälje StreetMap Juni -09



- Luna**
- | | |
|---------------|-------------------------|
| Apoteket | Athinas Tyger |
| Hippo Kids | Carlssons kött & chark |
| In & Finn | Biostaden Roxy |
| KappAhl | DanVoe Shoes & bags |
| Life | Grekiska Kolgrillsbaren |
| Luna Spel | Gürsac Guldsmed |
| Megapart | Pajas Godislandet |
| Zoo | Rima Rimanda Nails |
| Younan | Salong Michel |
| Café Nova | Systembolaget |
| Folksam | Tälje Connection |
| Tallink Silja | Time Out Sports |
| Tsuki Sushi | Luna Kebab & Pizzeria |
| Din Mäklare | Drömbutiken |
| Baby Slottet | Exchange Finans |
| Saluhall | Försäkringskassan |

- Kringlan**
- | | | |
|----------|---------------|---------------------------|
| Bik Bok | Apoteket | Akademibokhandeln |
| Blend | Axelssons | Blomsterringen |
| Esprit | Gatukök | Café Valencia |
| Gant | Guldfynd | Fot & Skotjänster |
| ICA | Intersport | Kringlans fotomarknad |
| Wacko | Hälsokraft | Kringlans hårfrisering |
| MQ | Princessa | Kringlans kemtvätt & skr. |
| Lekia | GameStop | The body shop |
| Parelle | Ur & Penn | Tidermans konditori |
| Twilfit | Skohornet | Restaurang Kringlan |
| Carlings | Björcks resor | Polarn o. Pyret |
| Direkten | Eva Salongen | |

- Telgehuset**
- | | | | |
|---------|---------|------------|---------------|
| Hemtex | JC | Specsavers | Mario guld |
| Cervera | Sisters | Brothers | Make Up Store |
| Konsum | Indiska | Wedins | |

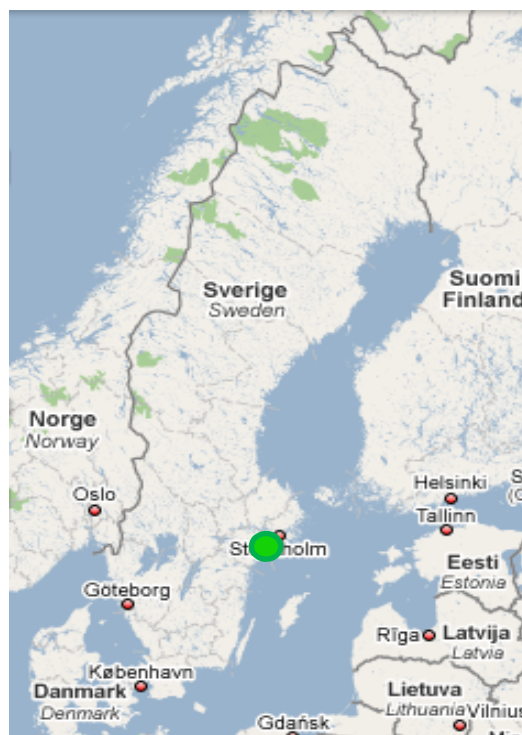
Demography

Facts

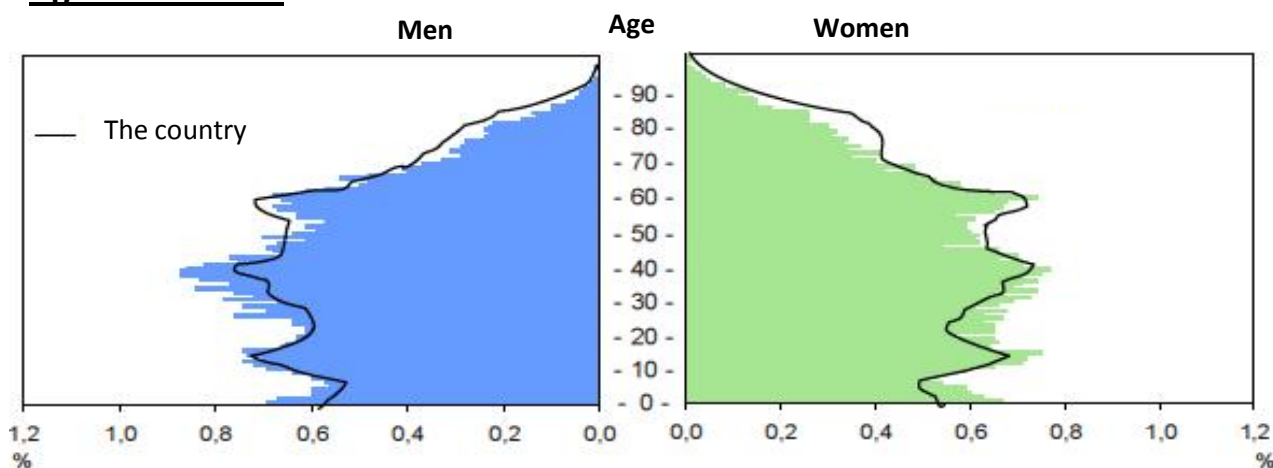
Population	83 642
Catchmentarea	125 000
Sales infrequent goods mkr	2 105
Sales common goods mkr	1 900
Sales total mkr	4 005
Index infrequent goods	88
Index total	90

Demographics

Average income index	97
Commuting	+7 747
Average age (Sweden 41,0)	38,8

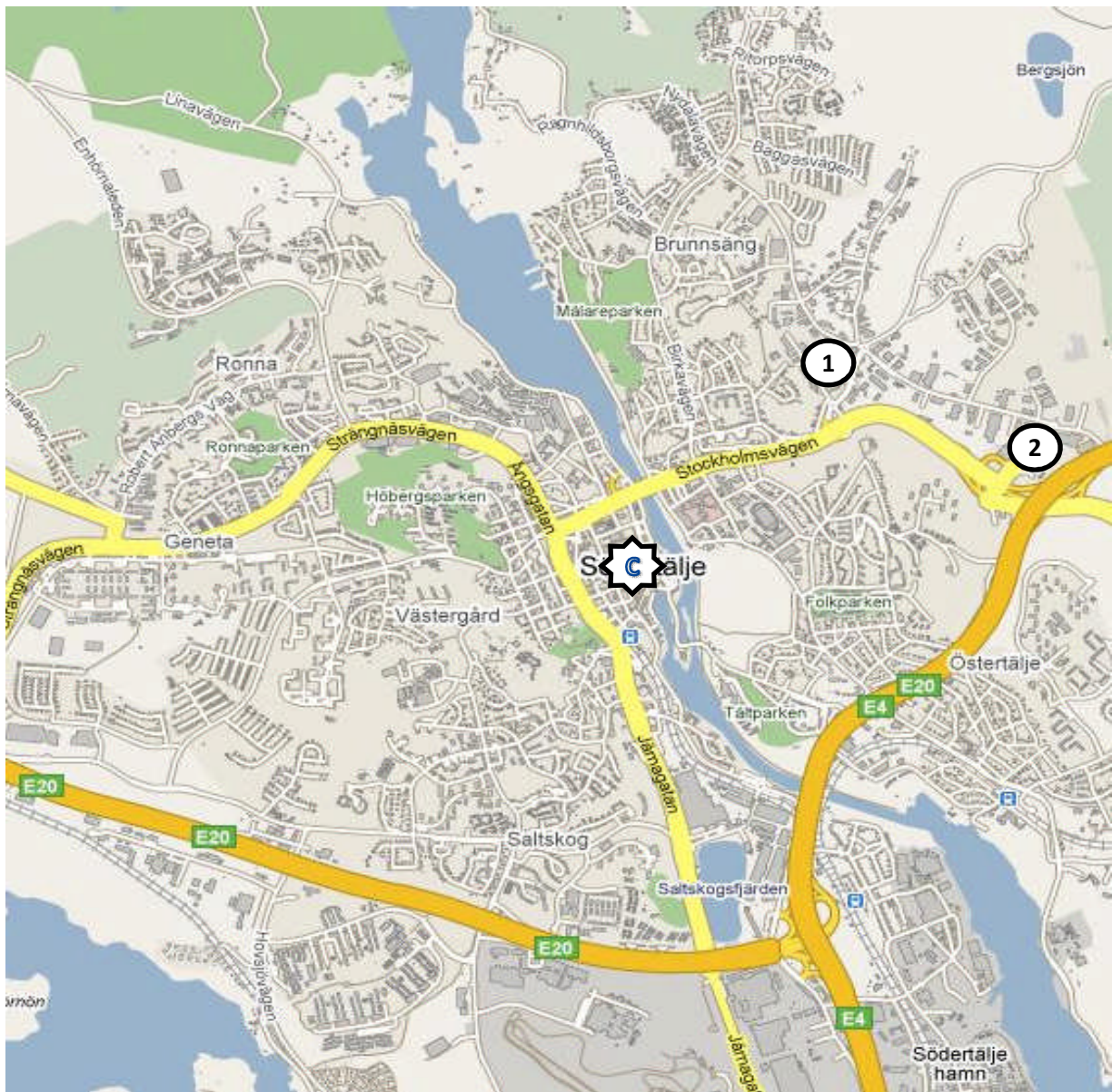


Age Distribution



Source: HUI, SCB, Google Maps

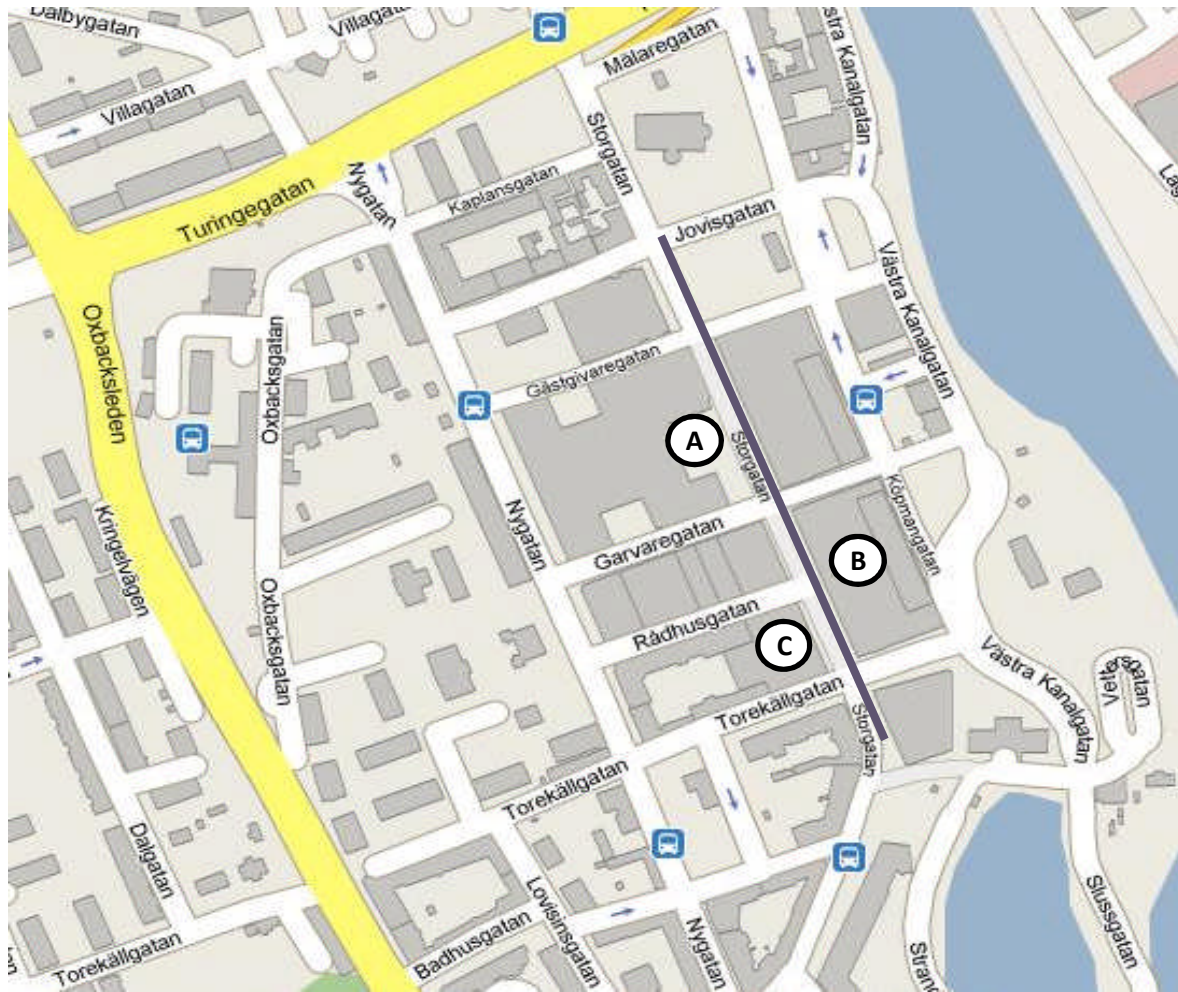
Shopping centers



<u>Shopping centers</u>	<u>Infrequent goods mkr</u>	<u>Total mkr</u>	<u>Vistors mill</u>	<u>Tenants</u>
1 Weda Köpcentrum	146	351	1	18
2 Moraberg	605	645		12

Source: Köpcentrumkatalogen, Google Maps

Downtown Södertälje



— Shoppingarea

Main shopping street

Storgatan

Shopping centers

A Luna

B Kringlan

C Telgehuset

Infrequent goods mkr

64

229

95

Total mkr

79

303

145

Vistors mill

2,3

Tenants

33

34

15

Source: Köpcentrumkatalogen, Google Maps